

SCORE: ___ / 20 POINTS

What day of the month is your birthday? _____

What are the last 2 digits of your address? _____

What are the last 2 digits of your zip code? _____

What are the last 2 digits of your social security number? _____

[IF YOU DO NOT HAVE A SOCIAL SECURITY NUMBER,
USE YOUR STUDENT ID NUMBER]**NO MATRIX CAPABLE CALCULATORS ALLOWED**Write an augmented matrix for the following problem. You must state clearly what your unknowns represent. SCORE: ___ / 5 POINTS**DO NOT SOLVE THE SYSTEM OF EQUATIONS.**

A life insurance company advertises on television, radio and in the local newspaper. The marketing department has an advertising budget of \$27,100 per month. A television ad costs \$1,500, a radio ad costs \$200, and a newspaper ad costs \$400. The department wants to run 50 ads per month, and have three times as many newspaper ads as television ads. How many of each type of ad can the department run each month?

 $t = \# \text{ TV ADS}$ $r = \# \text{ RADIO ADS}$ $n = \# \text{ NEWSPAPER ADS}$

$$t + r + n = 50$$

$$1500t + 200r + 400n = 27100$$

$$n = 3t \Rightarrow 3t - n = 0$$

$$\left[\begin{array}{ccc|c} 1 & 1 & 1 & 50 \\ 1500 & 200 & 400 & 27100 \\ 3 & 0 & -1 & 0 \end{array} \right]$$

THE COLUMNS
CAN BE IN ANY
ORDER $\frac{1}{2}$ POINT IF 1 CORRECT ROW $1\frac{1}{2}$

2

 $2\frac{1}{2}$

3

 2×3 1×3 3×3

Let $A = \begin{bmatrix} 2 & -1 & 3 \\ -4 & 3 & 1 \end{bmatrix}$, $B = \begin{bmatrix} 7 & 2 & -3 \end{bmatrix}$ and $C = \begin{bmatrix} 0 & 3 & -1 \\ -2 & -4 & 5 \\ 1 & 4 & 2 \end{bmatrix}$.

SCORE: ___ / 4 POINTS

Only one of the products BA , CB or AC exist. Find the product that exists, find its value and its order.

$$\begin{array}{c} \text{A} \quad \text{C} \\ 2 \times 3 \quad 3 \times 3 \\ \hline 2 \times 3 \end{array} = \begin{bmatrix} 5 & 22 & -1 \\ -5 & -20 & 21 \end{bmatrix}$$

 $\frac{1}{2}$ POINT EACH (MUST BE IN CORRECT POSITION)

Solve for X in the equation $3X + 2 \underbrace{\begin{bmatrix} 7 & -1 & 0 \\ -5 & 2 & 3 \end{bmatrix}}_A = \underbrace{\begin{bmatrix} -1 & 1 & 6 \\ -4 & 7 & 0 \end{bmatrix}}_B$

SCORE: ___ / 4 POINTS

$$3X + 2A = B$$

$$3X = -2A + B$$

$$X = \frac{1}{3}(-2A + B)$$

$$= \frac{1}{3}(-2 \begin{bmatrix} 7 & -1 & 0 \\ -5 & 2 & 3 \end{bmatrix} + \begin{bmatrix} -1 & 1 & 6 \\ -4 & 7 & 0 \end{bmatrix})$$

$$\begin{aligned} &= \frac{1}{3} \left(\begin{bmatrix} -14 & 2 & 0 \\ 10 & -4 & -6 \end{bmatrix} + \begin{bmatrix} -1 & 1 & 6 \\ -4 & 7 & 0 \end{bmatrix} \right) \\ &= \frac{1}{3} \begin{bmatrix} -15 & 3 & 6 \\ 6 & 3 & -6 \end{bmatrix} \\ &= \begin{bmatrix} -5 & 1 & 2 \\ 2 & 1 & -2 \end{bmatrix} \end{aligned}$$

$\frac{1}{2}$ POINT EACH
(MUST BE IN CORRECT POSITION)

Use Gauss-Jordan elimination to solve the system

$$2x - 5y + 5z = 17$$

$$x - 2y + 3z = 9$$

$$-x + 3y = -4$$

SCORE: ___ / 7 POINTS

Show and label all row operations performed as shown in class. Check your final answer.

$$\left[\begin{array}{ccc|c} 2 & -5 & 5 & 17 \\ 1 & -2 & 3 & 9 \\ -1 & 3 & 0 & -4 \end{array} \right] \begin{array}{l} R_1 \leftrightarrow R_2 \\ \frac{1}{2} \end{array}$$

$$\left[\begin{array}{ccc|c} 1 & -2 & 3 & 9 \\ 2 & -5 & 5 & 17 \\ -1 & 3 & 0 & -4 \end{array} \right] \begin{array}{l} R_2 + (-2)R_1 \\ R_3 + (1)R_1 \end{array}$$

$$\left[\begin{array}{ccc|c} 1 & -2 & 3 & 9 \\ 0 & -1 & -1 & -1 \\ 0 & 1 & 3 & 5 \end{array} \right] R_2 * (-1)$$

$$\left[\begin{array}{ccc|c} 1 & -2 & 3 & 9 \\ 0 & 1 & 1 & 1 \\ 0 & 1 & 3 & 5 \end{array} \right] R_3 + (-1)R_2$$

$$\left[\begin{array}{ccc|c} 1 & -2 & 3 & 9 \\ 0 & 1 & 1 & 1 \\ 0 & 0 & 2 & 4 \end{array} \right] R_3 * (\frac{1}{2})$$

$$\left[\begin{array}{ccc|c} 1 & -2 & 3 & 9 \\ 0 & 1 & 1 & 1 \\ 0 & 0 & 1 & 2 \end{array} \right] \begin{array}{l} R_1 + (-3)R_3 \\ R_2 + (-1)R_3 \end{array}$$

USE YOUR CALCULATOR'S RREF FEATURE
TO FIND THE RREF OF EACH MATRIX YOU
GENERATED; 1 POINT FOR EACH MATRIX
WHOSE RREF MATCHES UP TO 4 POINTS

NOT INCLUDING
THE FIRST AUGMENTED MATRIX

$$\left[\begin{array}{ccc|c} 1 & -2 & 0 & 3 \\ 0 & 1 & 0 & -1 \\ 0 & 0 & 1 & 2 \end{array} \right] R_1 + (2)R_2$$

$$\left[\begin{array}{ccc|c} 1 & 0 & 0 & 1 \\ 0 & 1 & 0 & -1 \\ 0 & 0 & 1 & 2 \end{array} \right]$$

$$\begin{array}{l} x = 1 \\ y = -1 \\ z = 2 \end{array} \quad \text{OR} \quad (1, -1, 2)$$

CHECK:

$$\begin{array}{l} 2(1) - 5(-1) + 5(2) = 17 \checkmark \\ (1) - 2(-1) + 3(2) = 9 \checkmark \\ -(1) + 3(-1) = -4 \checkmark \end{array}$$

1 POINT IF YOU CHECKED WITH
CORRECT x, y, z

OR IF YOU CHECKED WITH
WRONG x, y, z AND
FOUND AN ERROR

0 POINTS IF YOU CHECKED WITH
WRONG x, y, z AND
DIDN'T FIND AN ERROR