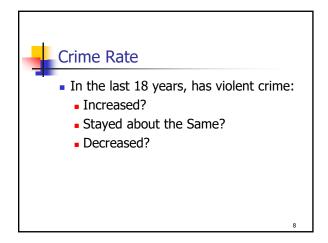
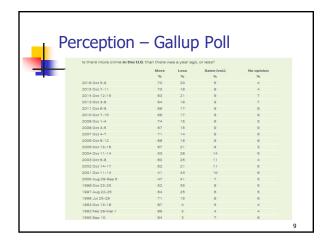


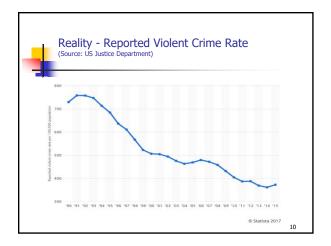


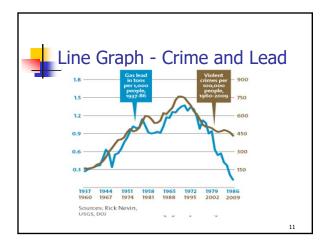
## Chapter1 Slides

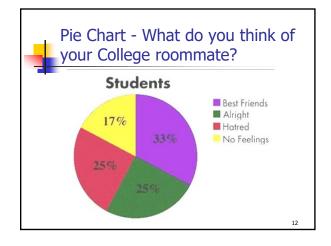


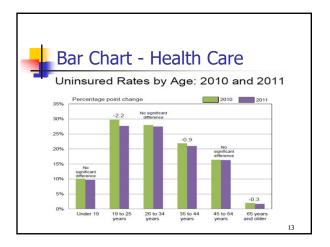


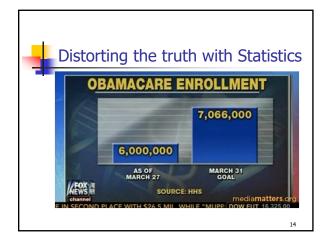


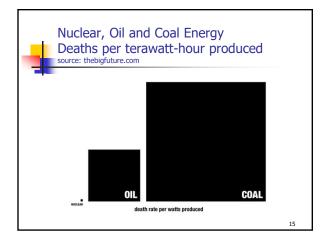


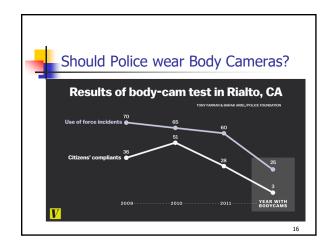


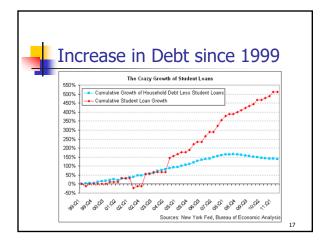


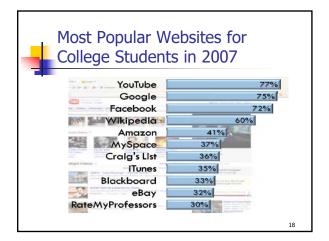


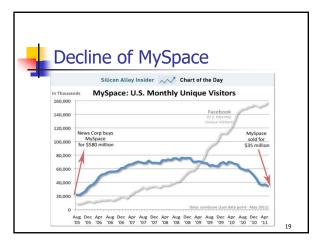




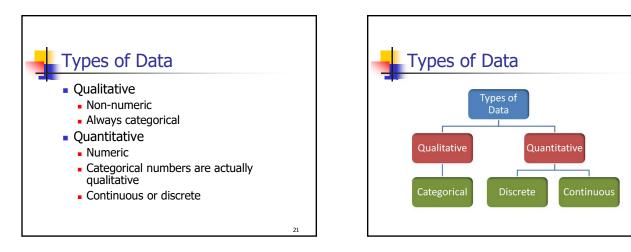


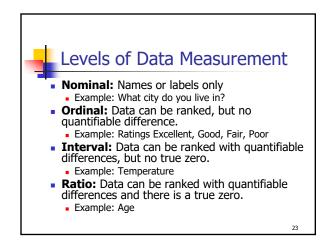


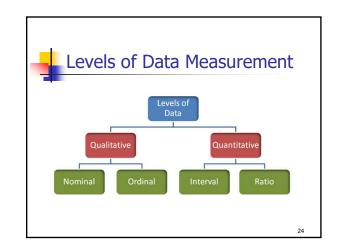


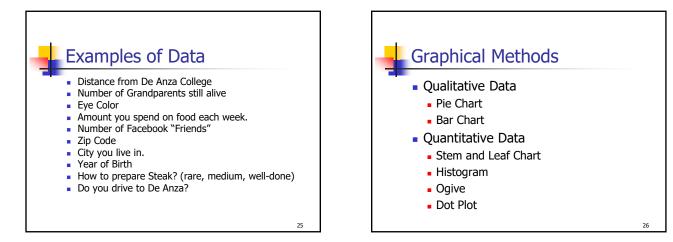


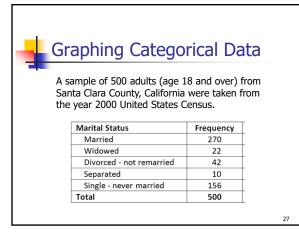
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		De Anza College Professor's Name	Department	Total Ratings	Overall Quality	Ease	Hot?
0	200	8	Mandarin	3	4.3	2.0	4
0	200	8	Mandarin	8	1.6	1.6	
•	200	8	Marketing	1	5.0	5.0	4
•	200	8	Mathematics	66	4.7	4.0	4
•	<b>*</b>	8	Mathematics	73	1.4	1.7	
٢	<b>*</b>	8	Mathematics	15	2.7	2.6	
	<b>*</b>	8	Mathematics	41	1.6	2.1	

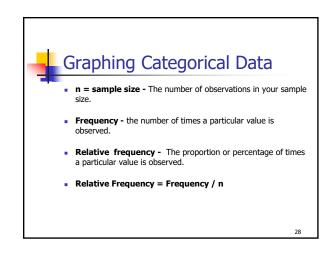


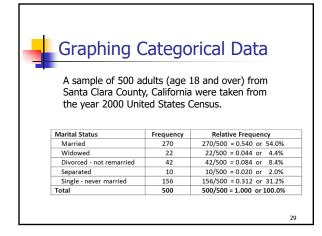


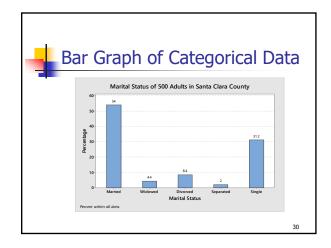


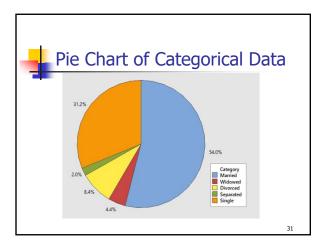




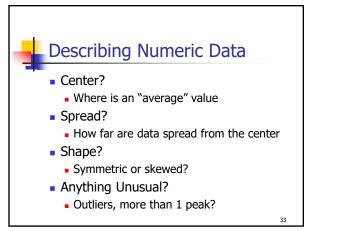








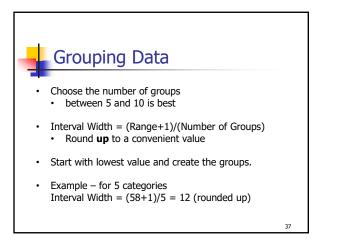
-	-			spent stud	on the nts	e
	102	104	85	67	101	Ī
	71	116	107	99	82	
	103	97	105	103	95	
	105	99	86	87	100	
	109	108	118	87	125	
	124	112	122	78	92	
						I
						32



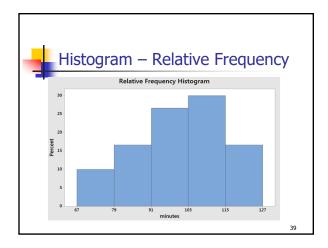
Stem and	Leaf Graph	
6	7	
7	18	
8	25677	
9	25799	
10	01233455789	
11	268	
12	245	
		34

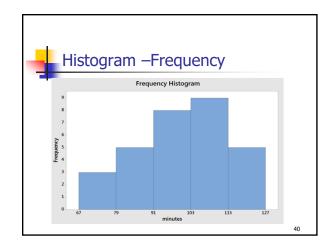
ck-to-back E assenger loading	xample times for two air	lines
11, 14, 16, 17, 19, 21, 22, 23, 24, 24, 24, 26, 31, 32, 38, 39	8, 11, 13, 14, 15, 16, 16, 18, 19, 19, 21, 21, 22, 24, 26, 31	
	1	35

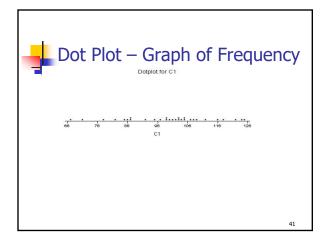
Back to Bac	k	Example	
	0		
	0	8	
14	1	134	
679	1	566899	
1 2 3 4 4 4	2	1124	
6	2	6	
12	3	1	
8 9	3		
			36



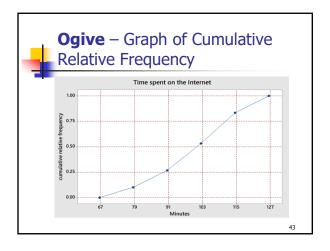
	Grouping Data									
F										
	Class Interval	Frequency	Relative Frequency							
f	67 to 79	3	0.100 or 10.0%							
t	79 to 91	5	0.167 or 16.7%							
T	91 to 103	8	0.266 or 26.6%							
Γ	103 to 115	9	0.300 or 30.0%							
	115 to 127	5	0.167 or 16.7%							
Γ	Total	30	1.000 or 100%							

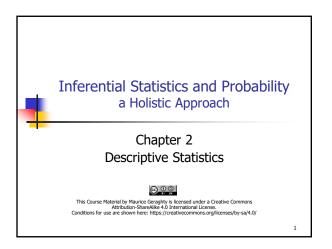


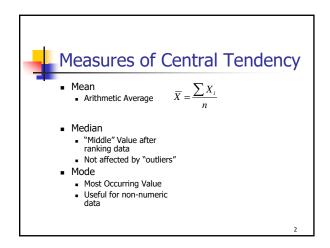


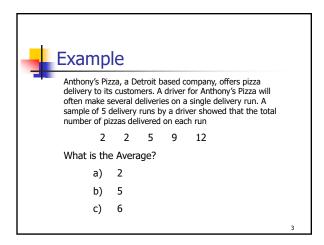


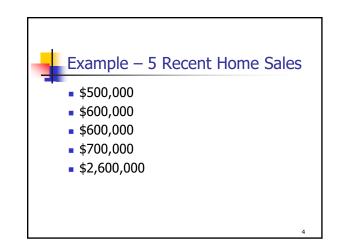
Cull	Iulau	ve Rela	иче гі	equei
Class Interval	Frequency	Relative Frequency	Cumulative Frequency	Cumulative Relative Frequency
67 to 79	3	0.100 or 10.0%	3	0.100 or 10.09
79 to 91	5	0.167 or 16.7%	8	0.267 or 26.79
91 to 103	8	0.266 or 26.6%	16	0.533 or 53.3%
103 to 115	9	0.300 or 30.0%	25	0.833 or 83.39
115 to 127	5	0.167 or 16.7%	30	1.000 or 100%
Total	30	1.000 or 100%		

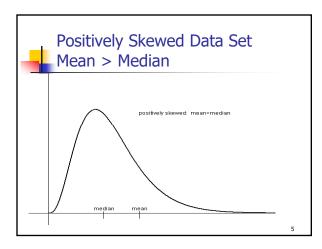


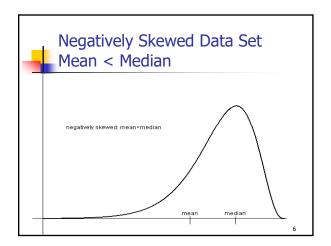


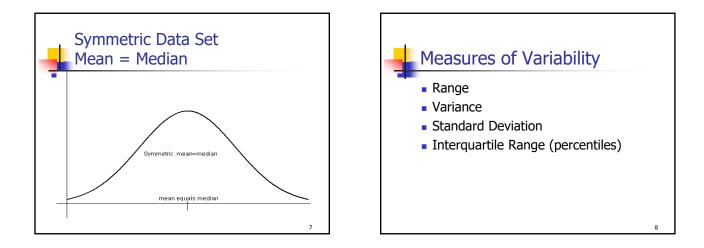


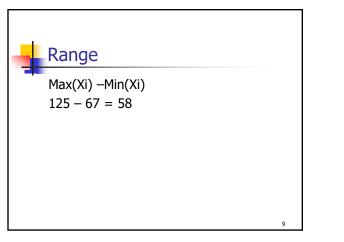








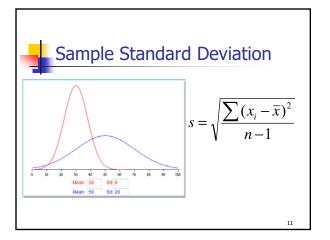


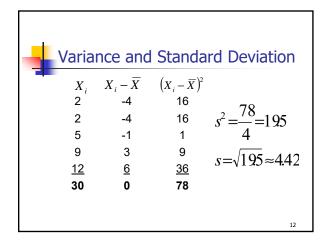


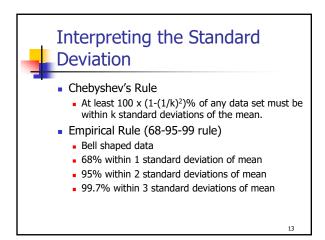
Sample Variance  

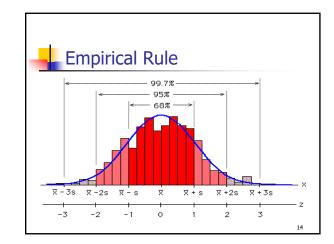
$$s^{2} = \frac{\sum (x_{i} - \overline{x})^{2}}{n-1}$$

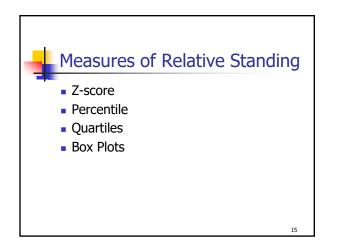
$$s^{2} = \frac{\sum x_{i}^{2} - (\sum x_{i})^{2} / n}{n-1}$$
10

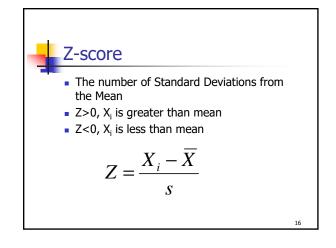


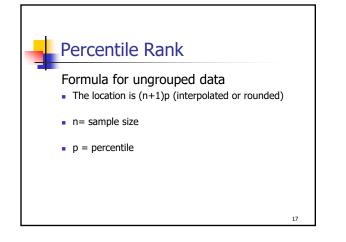


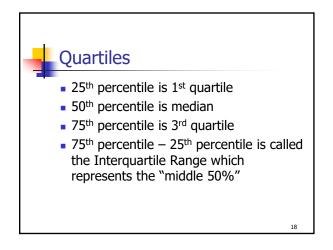


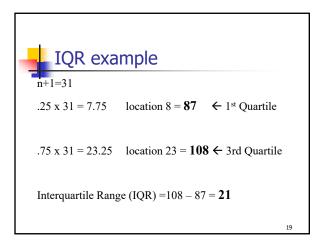


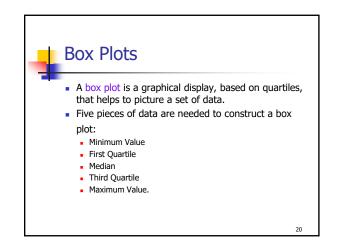


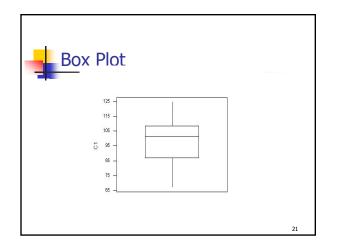


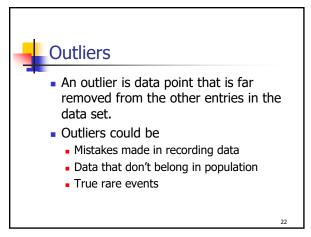


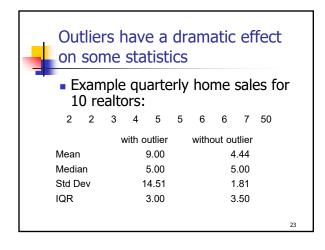


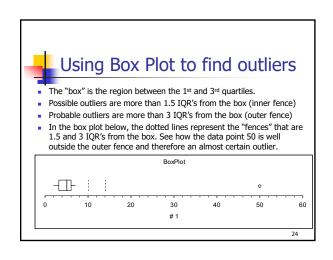


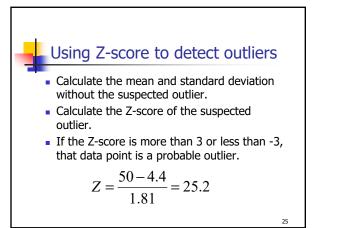


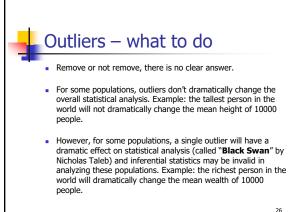


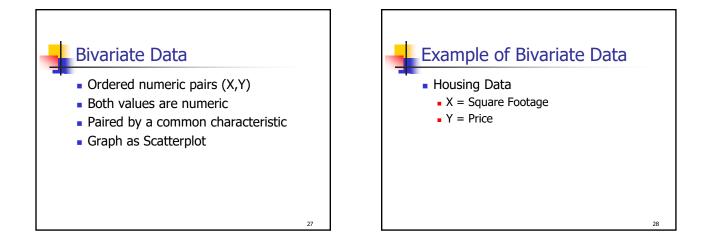


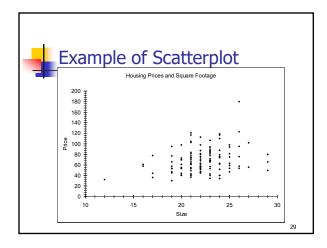


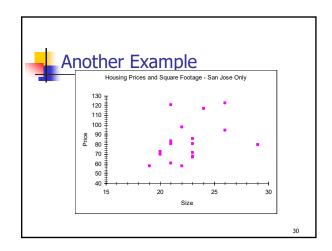


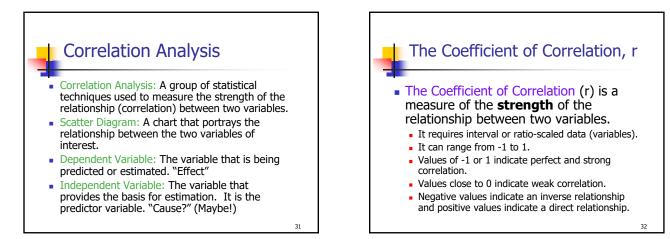


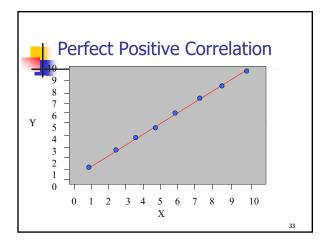


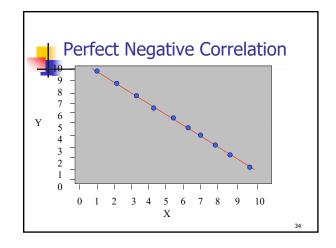


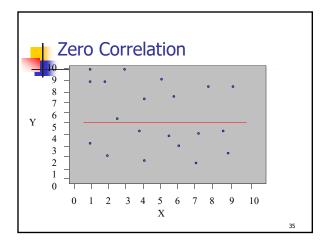


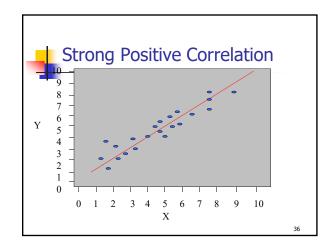


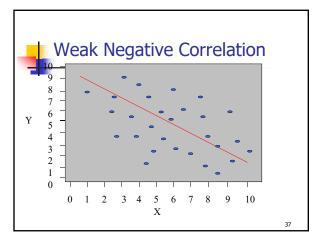


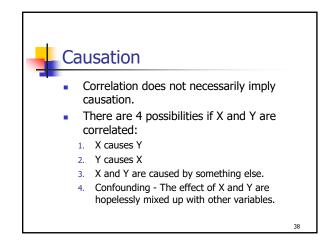


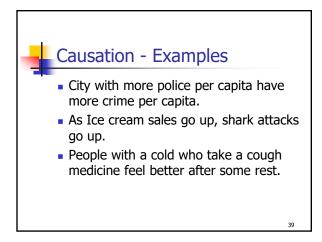


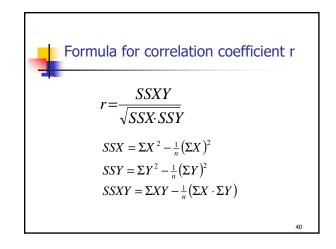


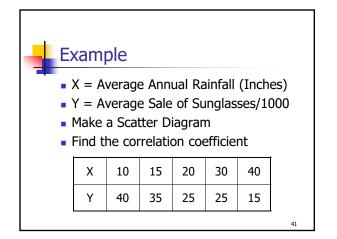


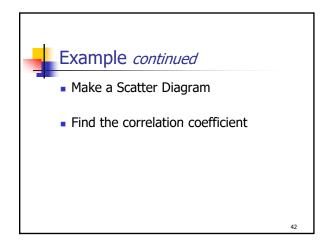


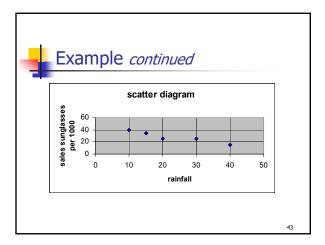




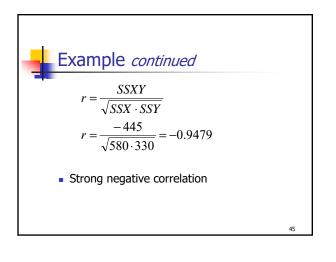


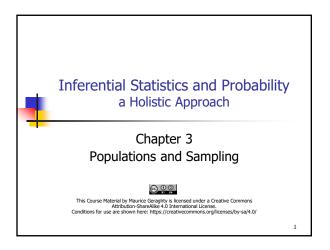


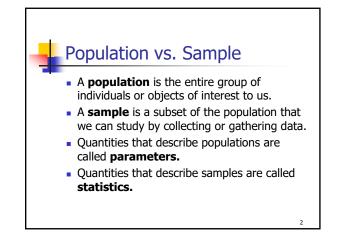


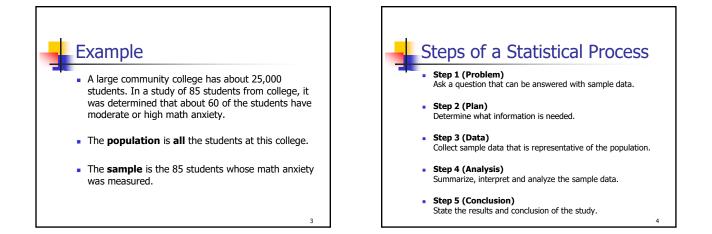


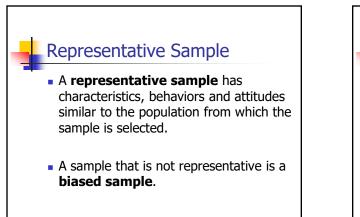
E	Examp	le <i>cor</i>	ntinued	1	
	Х	Y	X <sup>2</sup>	Y <sup>2</sup>	XY
	10	40	100	1600	400
	15	35	225	1225	525
	20	25	400	625	500
	30	25	900	625	750
	40	15	1600	225	600
	115	140	3225	4300	2775
	• SSX = 3 • SSY = 4 • SSXY= 2	300 - 140	<sup>2</sup> /5	= 580 = 380 = -445	
					44

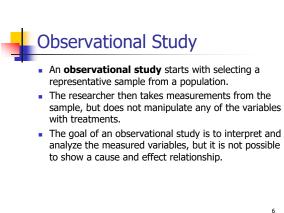


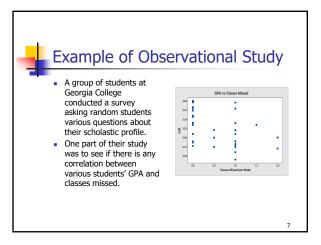


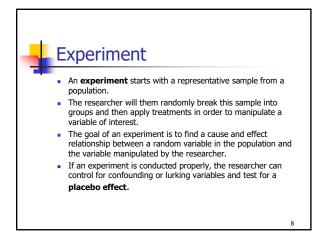






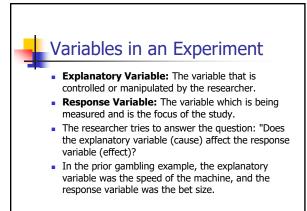


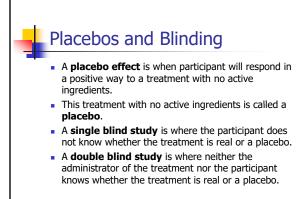




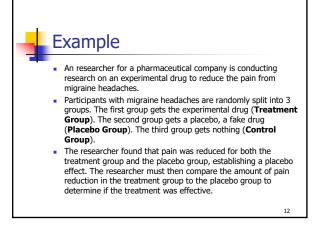
## Example of Experiment

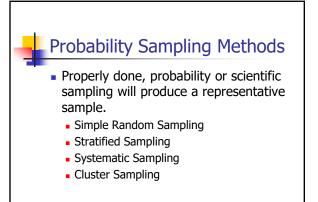
- Researchers were studying gambling addiction by speed of play using electronic gaming machines.
- 62 participants played a computerized slot machine with either fast, medium, or slow play.
- Gambling speed had no overall effect on either mean bet size, game evaluations or illusion of control, but in the fast machines, at-risk gamblers employed higher bet sizes compared to no-risk gamblers.
- The findings corroborate and elaborate on previous studies and indicate that restrictions on gambling speed may serve as a harm reducing effort for at-risk gamblers.





11



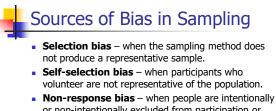


Non-Probability Sampling Methods

 Non-probability sampling methods have immeasurable biases and will usually not produce a representative sample.

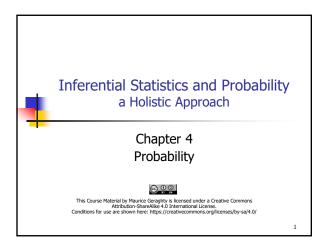
14

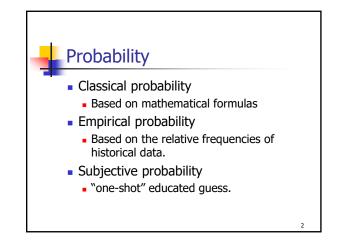
- Convenience Sampling
- Self-selected Sampling

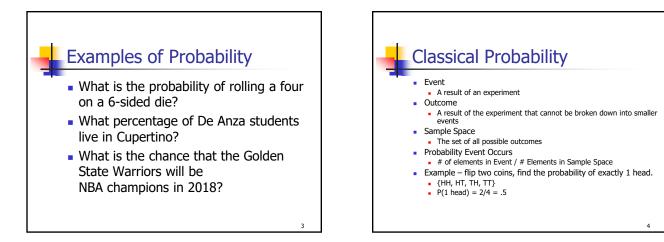


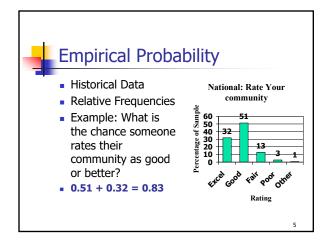
- Non-response bias when people are intentionally or non-intentionally excluded from participation or choose not to participate in a survey or poll.
- **Response bias** when the wording of the questions in surveys affect the response.

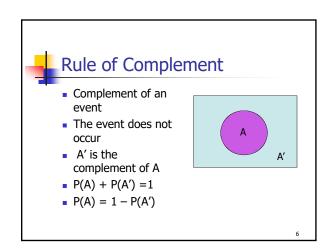
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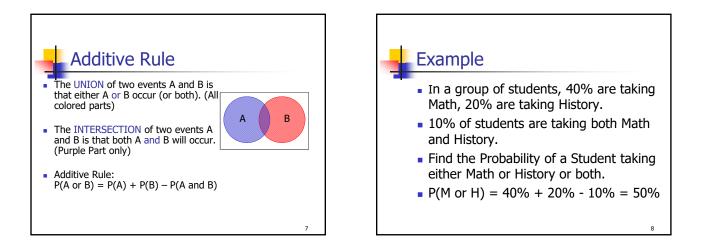


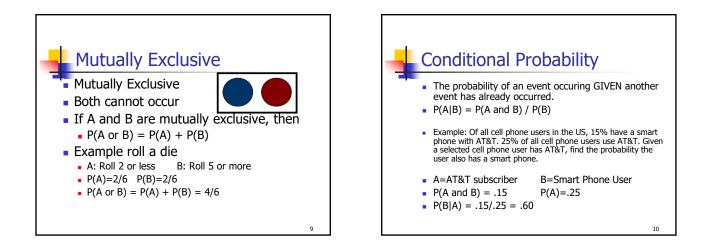


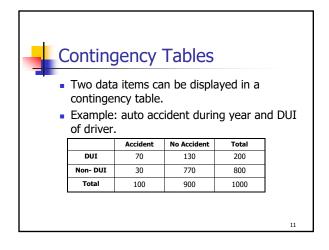








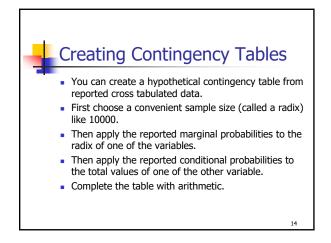


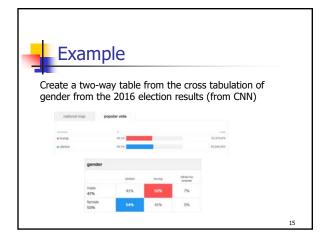


						_
_ (	Contin	gency	/ Table	es		
		Accident	No Accident	Total	[	
	DUI	70	130	200		
	Non- DUI	30	770	800		
	Total	100	900	1000		
Given th	A P(A ar	=Accident nd D) = .07	P(D) =		vident.	
	I	$P(A D) = .0^{\circ}$	7/.2 = .35			
						12

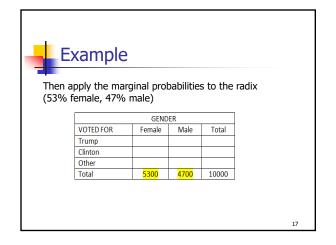


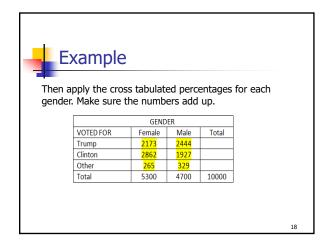
- Marginal Probability means the probability of a single event occurring.
- Joint Probability means the probability of the union or intersection of multiple events occurring.
- **Conditional Probability** means the probability of an event occurring given that another event has already occurred.



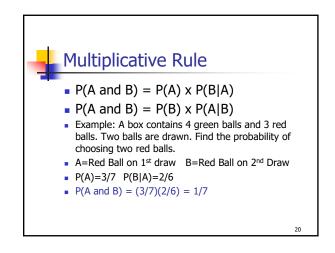


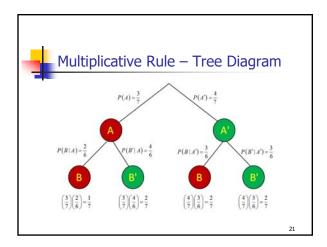
	AUTIDIC				
	xample				
First se	elect a radix	(sample si	ze) of 1	0000	
11150 50		(Sumple Si	20,011	0000	
		CEND	50		
	VOTED FOR	GEND Female	Male	Total	
	Trump	rendic	maic	rotar	
	Clinton				
	Other				
				10000	
	Total			10000	
				10000	
				10000	
				10000	

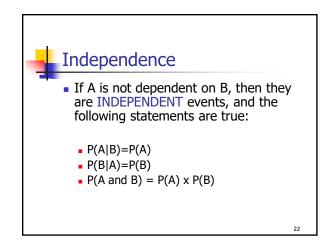


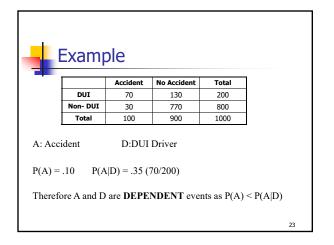


complete the	e table us	ing arit	hmetic.		
	GEND	ER		]	
VOTED FOR	Female	Male	Total		
Trump	2173	2444	<mark>4617</mark>		
Clinton	2862	1927	<mark>4789</mark>		
Other	265	329	<mark>594</mark>		
Total	5300	4700	10000		
					19





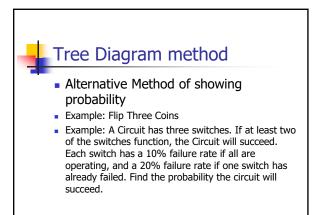


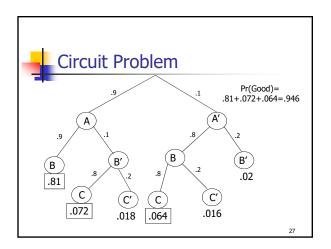


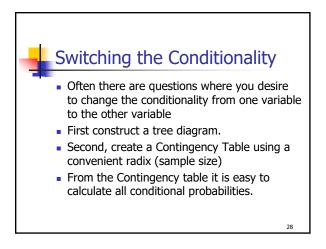
-	Examp	le			
		Accident	No Accident	Total	ľ
	Domestic Car	60	540	600	
	Import Car	40	360	400	
	Total	100	900	1000	
P(A)	ecident = .10 P(A	D) = .10 (			
There	efore A and D	are INDE	PENDENT	events as P(A	$\mathbf{A}) = \mathbf{P}(\mathbf{A} \mathbf{D})$
Also	P(A and D) =	P(A)xP(D	9) = (.1)(.6) =	.06	
					24

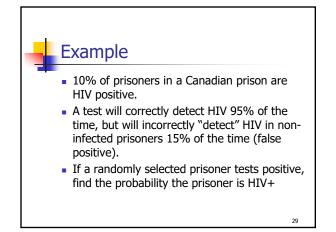


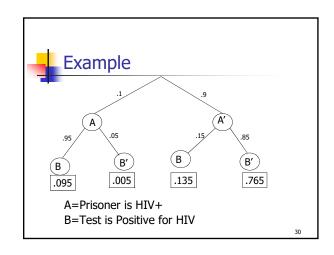
 A random sample is where each member of the population has an equally likely chance of being chosen, and each member of the sample is INDEPENDENT of all other sampled data.



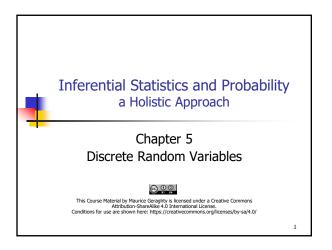


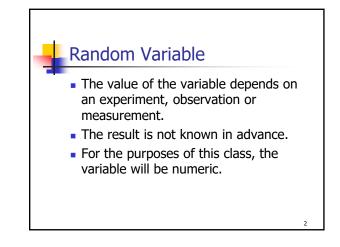


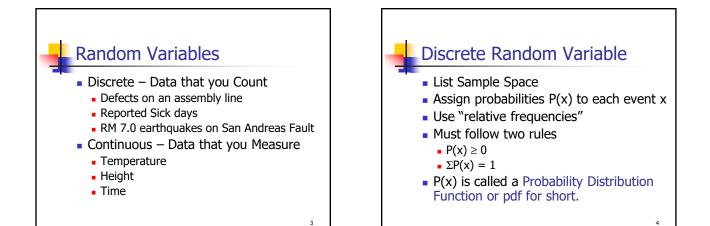


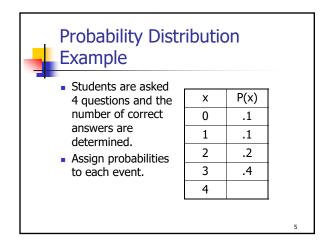


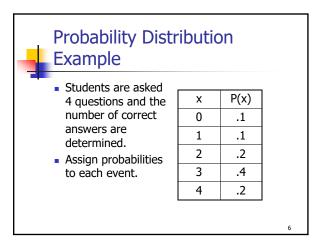
Exar	nple		
	HIV+ A	HIV- A'	Total
Test+ B	950	1350	2300
Test- B'	50	7650	7700
Total	1000	9000	10000
P(A	$B) = \frac{9}{23}$	$\frac{50}{300}\approx$	.413

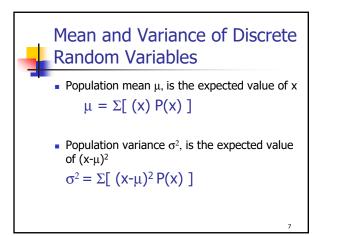




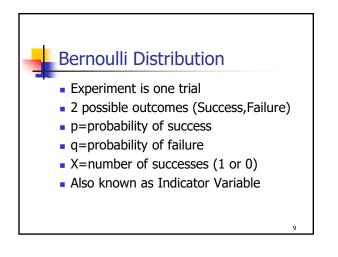




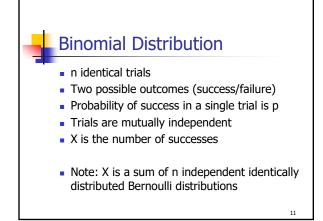


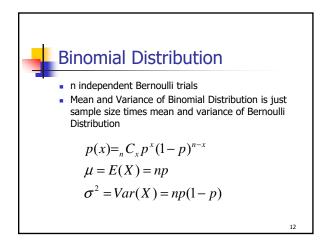


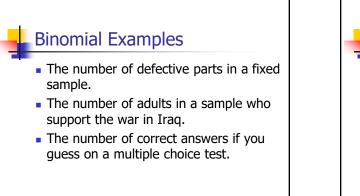
Varia		Mean ai	
x	P(x)	xP(x)	(x-µ)²P(x)
0	0.1	0.0	.625
1	0.1	0.1	.225
2	0.2	0.4	.050
3	0.4	1.2	.100
4	0.2	0.8	.450
Total	1.0	<b>2.5</b> =μ	<b>1.450</b> =σ <sup>2</sup>

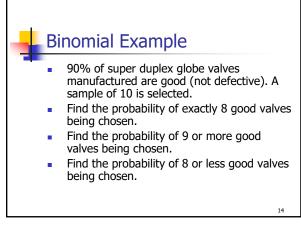


Mean	and Vari	iance of	Bernoulli	
x	P(x)	xP(x)	(x-µ) <sup>2</sup> P(x)	
0	(1-p)	0.0	p²(1-p)	
1	р	р	p(1-p) <sup>2</sup>	
Total	1.0	p=μ	p(1-p)=σ <sup>2</sup>	
• μ = μ • σ <sup>2</sup> =	o p(1-p) = p	q		

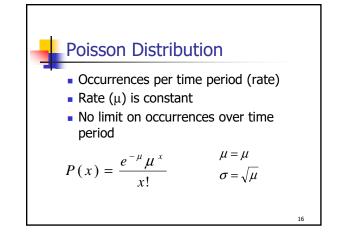


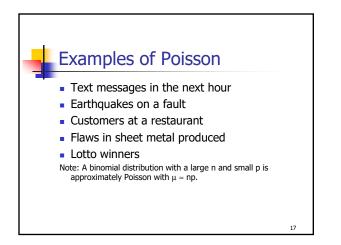


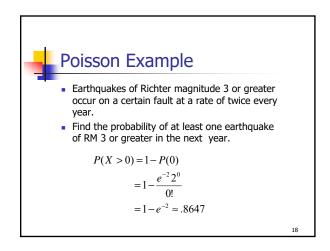


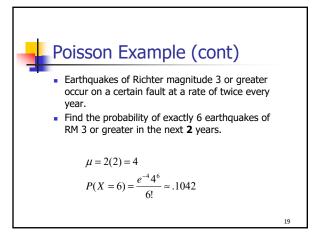


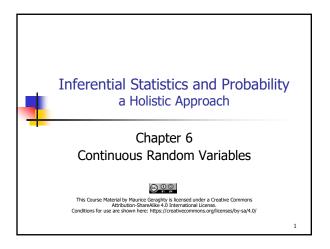
- Usir	ng Techno	ology
X p(X) 0 0.00000 1 0.00000 3 0.00014 4 0.00014 5 0.0149 6 0.01116 7 0.05740 8 0.19371 9 0.38742 10 0.34868 1.00000	cumulative probability 0.00000 0.00000 0.00000 0.00001 0.00015 0.00163 0.01280 0.07019 0.26390 0.65132 1.00000	Use Minitab or Excel to make a table of Binomial Probabilities. P(X=8) = .19371 $P(X\leq 8) = .26390$ $P(X\geq 9) = 1 - P(X\leq 8) = .73610$
9.000 0.900 0.949	expected value variance standard deviation	15

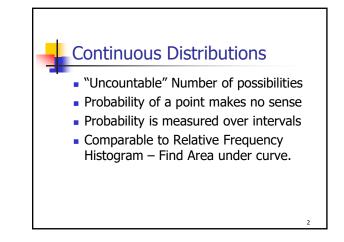


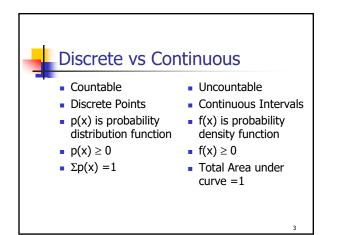


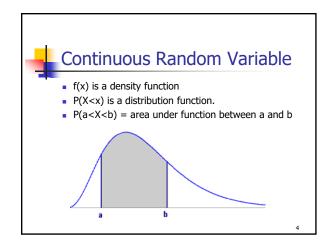


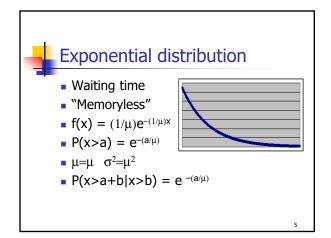


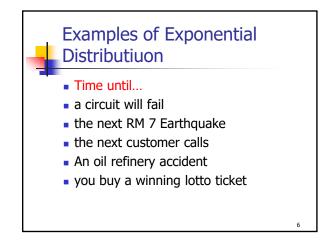






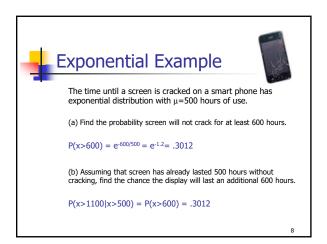


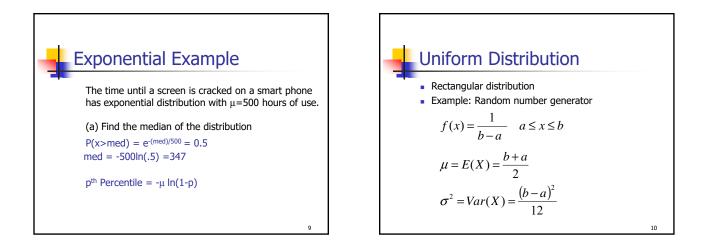


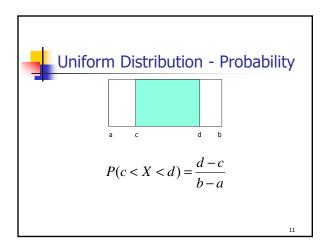


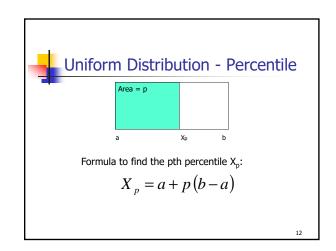


- If occurrences follow a Poisson Process with mean = μ, then the waiting time for the next occurrence has Exponential distribution with mean = 1/μ.
- Example: If accidents occur at a plant at a constant rate of 3 per month, then the expected waiting time for the next accident is 1/3 month.







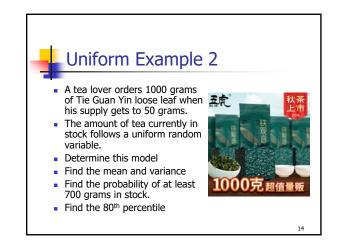


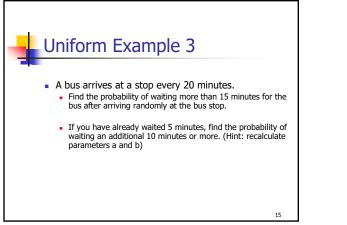
• Find mean, variance, P(X<3) and 70<sup>th</sup> percentile for a uniform distribution from 1 to 11.  

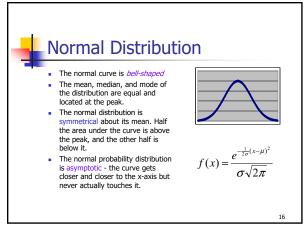
$$\mu = \frac{1+11}{2} = 6 \quad \sigma^2 = \frac{(11-1)^2}{12} = 8.33$$

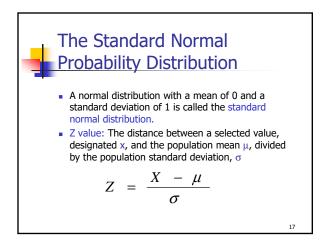
$$P(X < 3) = \frac{3-1}{11-1} = 0.3$$

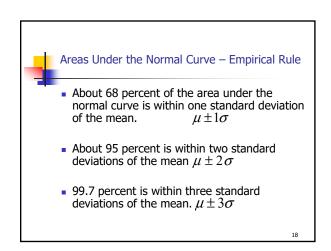
$$X_{70} = 1+0.7(11-1) = 8$$

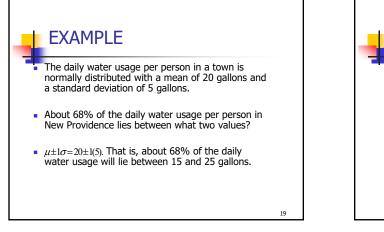


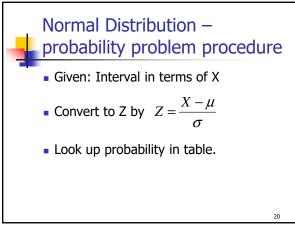


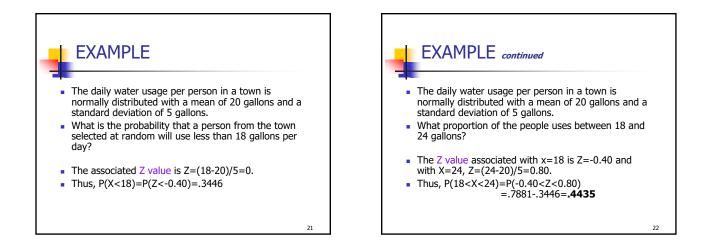


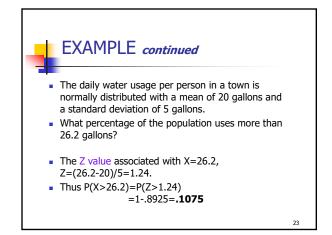


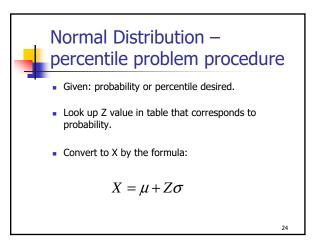


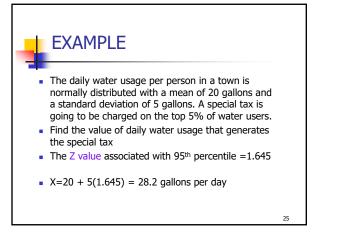


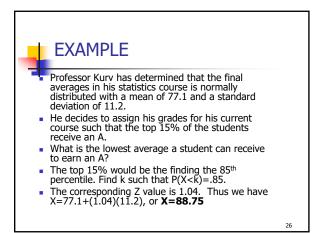


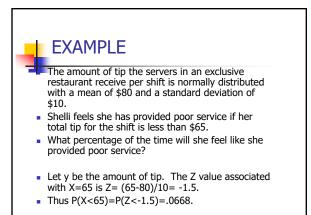


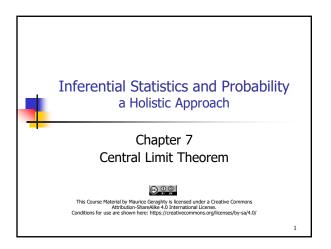


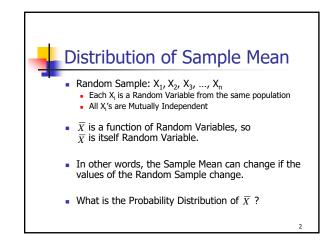


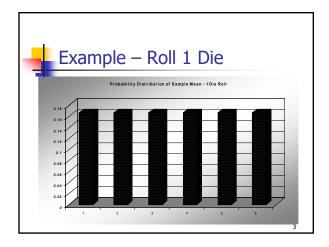


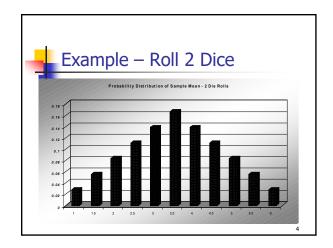


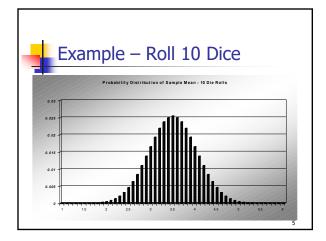


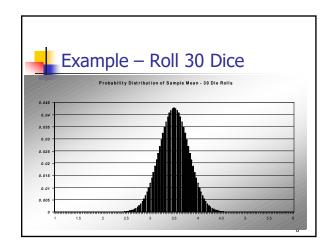


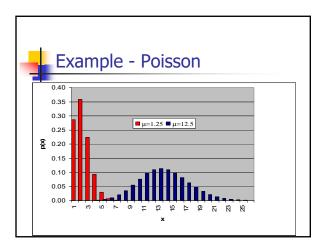


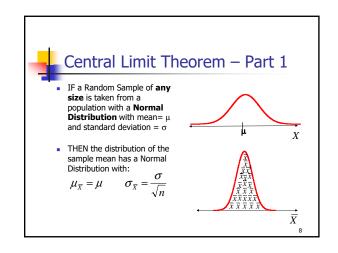


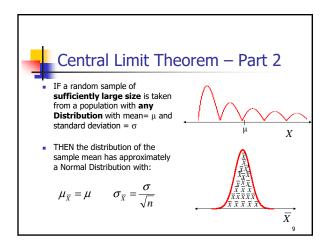


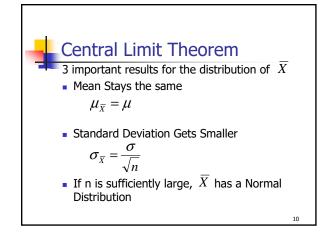


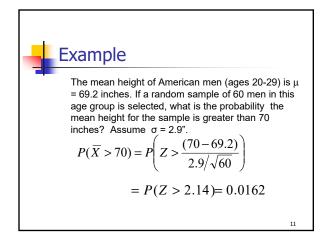


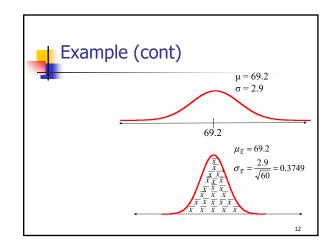






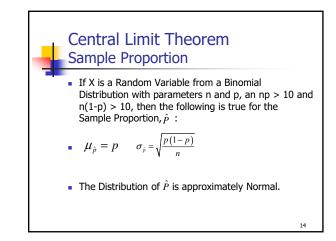


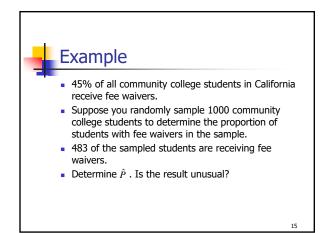


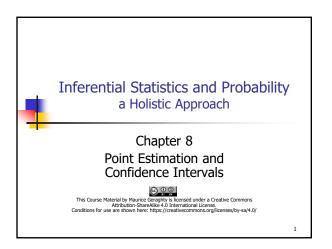


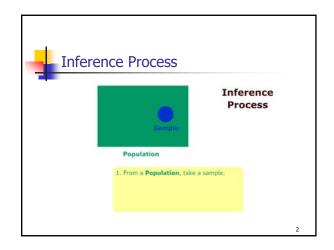
**Example – Central Limit Theorem**  
The waiting time until receiving a text message  
follows an exponential distribution with an expected  
waiting time of 1.5 minutes. Find the probability that  
the mean waiting time for the 50 text messages  
exceeds 1.6 minutes.  

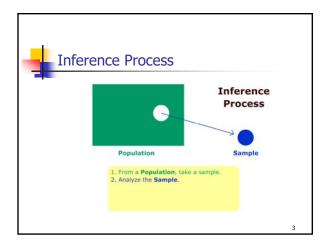
$$\mu = 1.5$$
  $\sigma = 1.5$   $n = 50$   
Use Normal Distribution (n>30)  
 $P(\overline{X} > 1.6) = P\left(Z > \frac{(1.6-1.5)}{1.5/\sqrt{50}}\right) = P(Z > 0.47) = 0.3192$ 

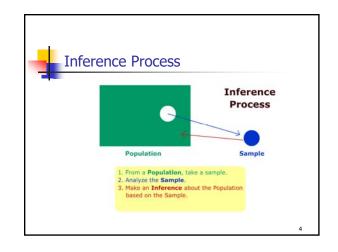


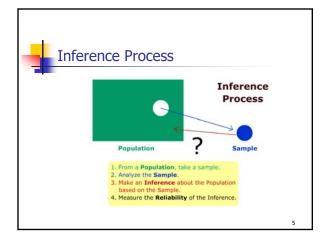


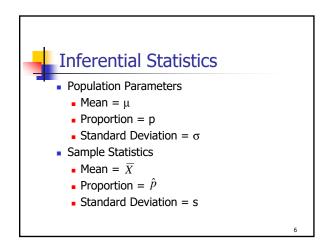


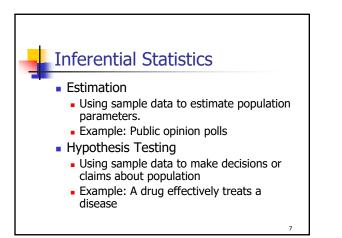


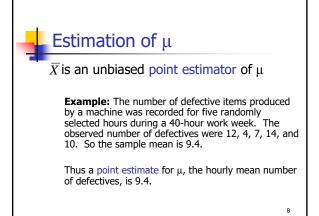


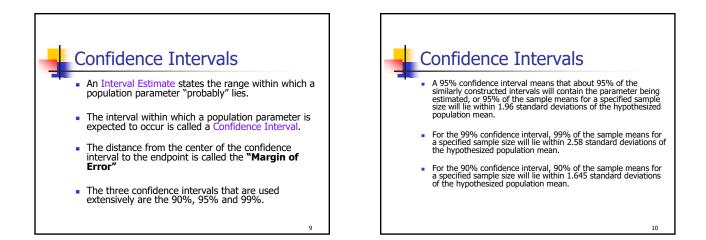


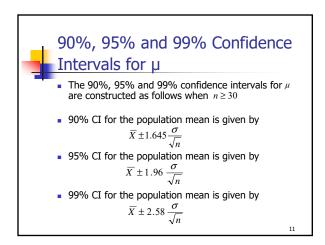


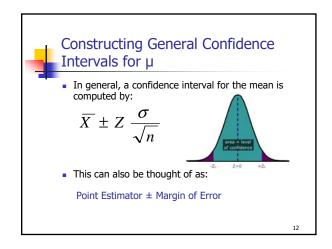


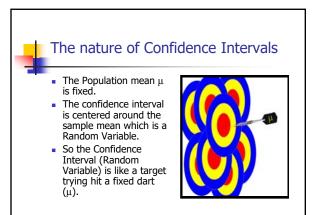


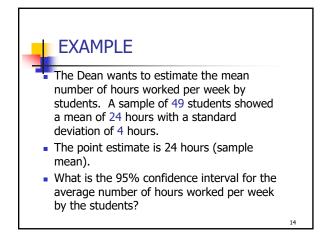


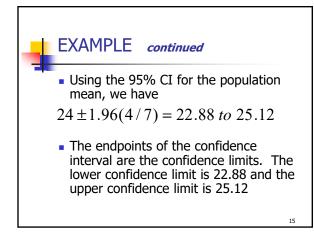


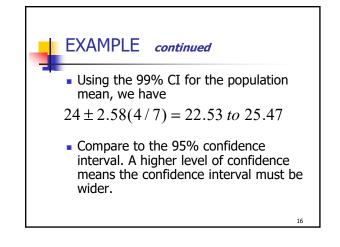


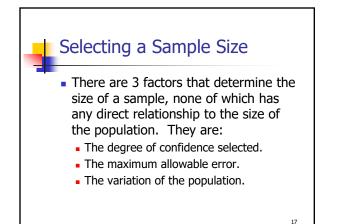


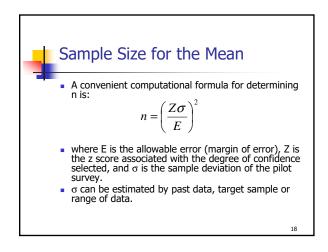






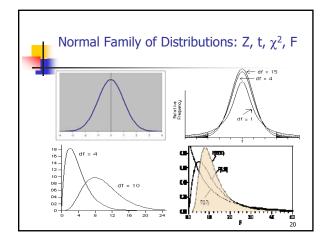


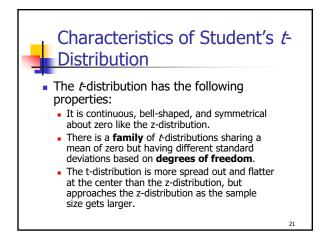


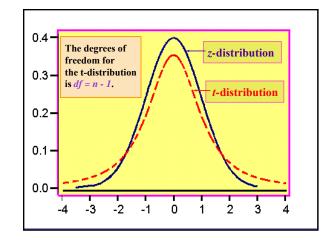


**EXAMPLE**  
• A consumer group would like to estimate the mean monthly electric bill for a single family house in July. Based on similar studies the standard deviation is estimated to be \$20.00. A 99% Tevel of confidence is desired, with an accuracy of \$5.00. How large a sample is required?  

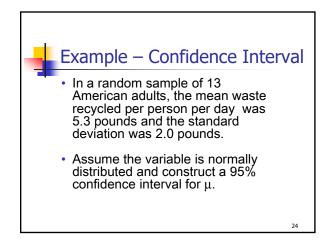
$$n = [(2.58)(20) / 5]^2 = 106.5024 \approx 107$$

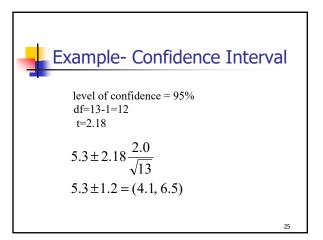


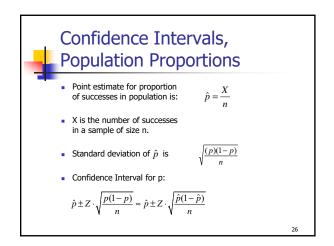


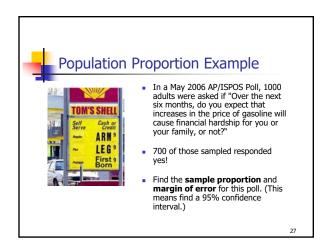


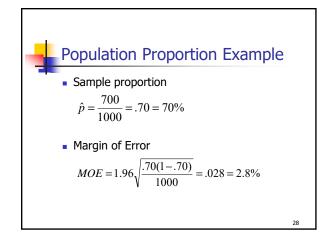
**Confidence Interval for** 
$$\mu$$
 ( $\sigma$  unknown)  
Formula to find a confidence interval using the t-distribution for the appropriate level of confidence:  
 $\overline{X} \pm t \left(\frac{s}{\sqrt{n}}\right) \quad df = n-1$ 

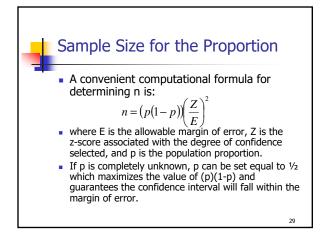


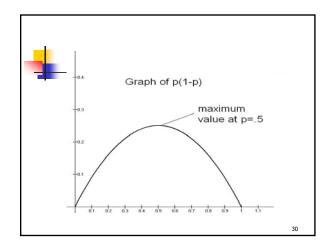






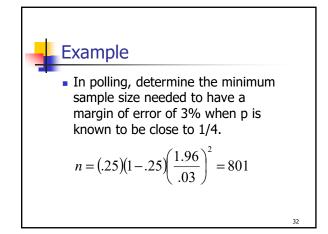


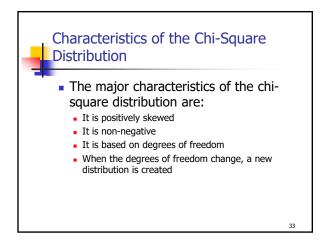


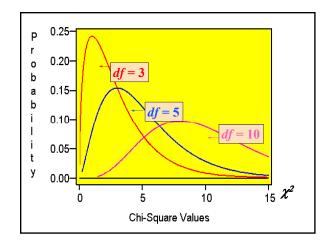


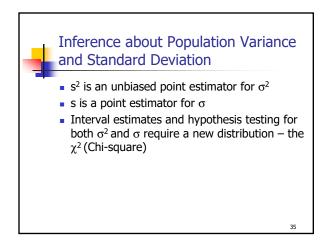
• In polling, determine the minimum sample size needed to have a margin of error of 3% when p is unknown.  

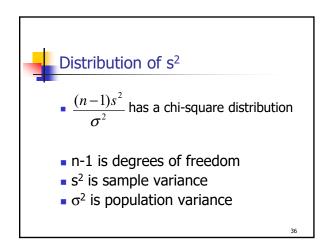
$$n = (.5)(1 - .5)\left(\frac{1.96}{.03}\right)^2 = 1068$$

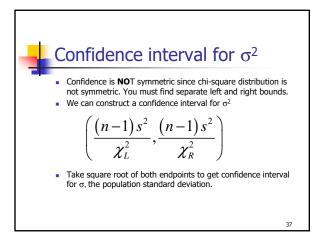


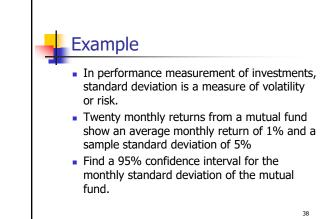


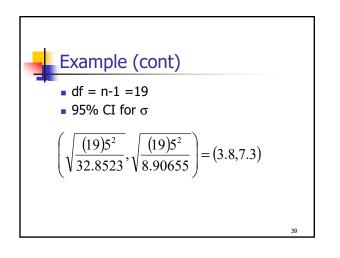


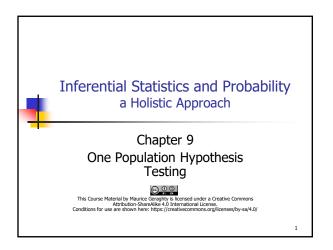


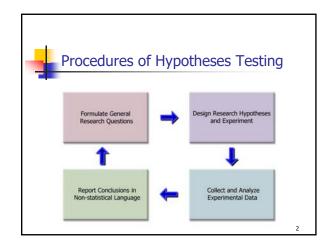


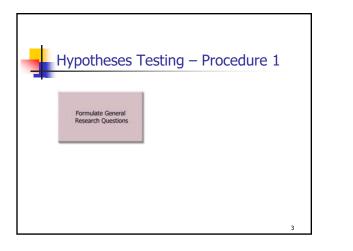


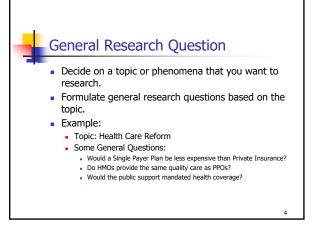


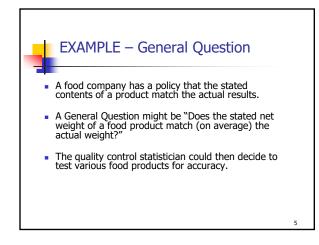


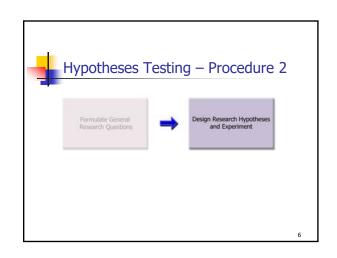


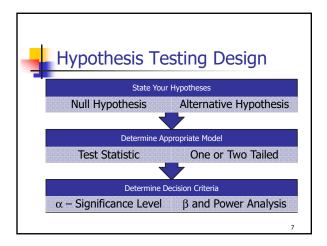


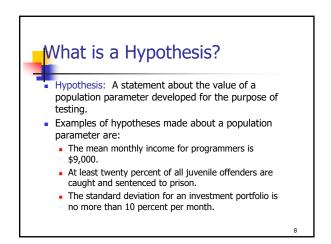


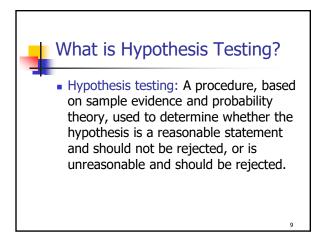


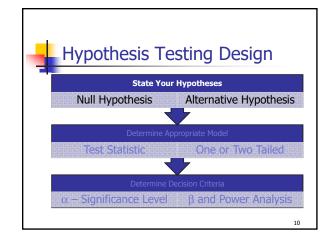


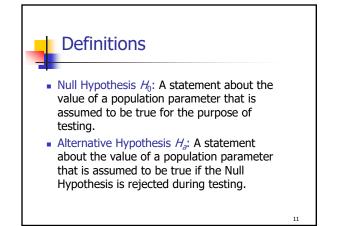


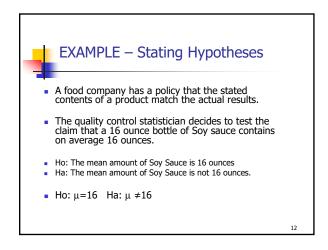


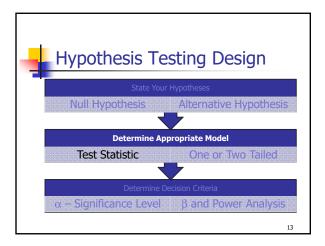


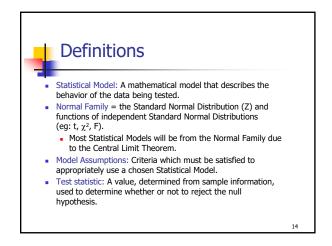


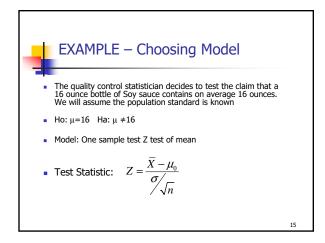


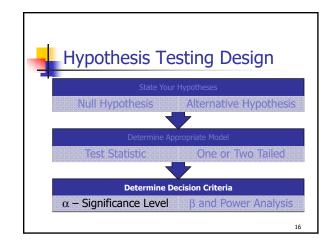


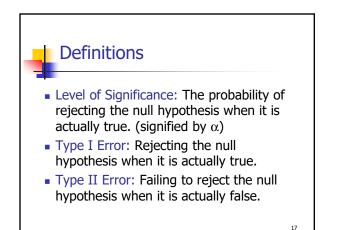




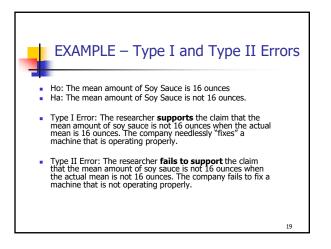


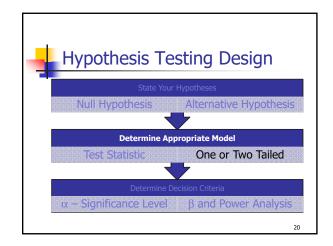


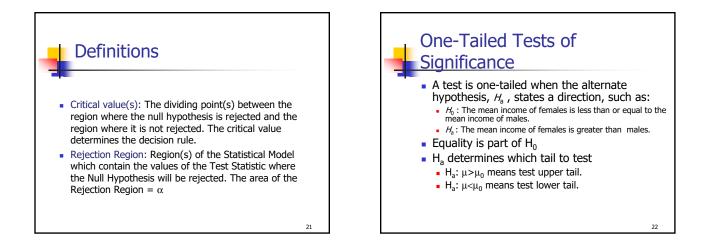


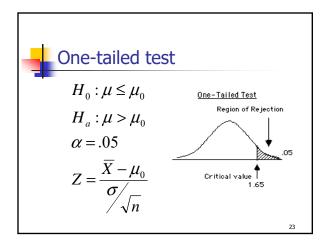


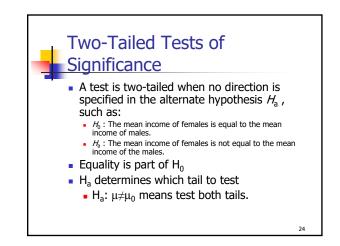
-	Outcomes of Hypothesis Testing								
		Fail to Reject Ho	Reject Ho						
	Ho is true	Correct Decision	Type I error						
	Ho is False	Type II error	Correct Decision						
		I	18						

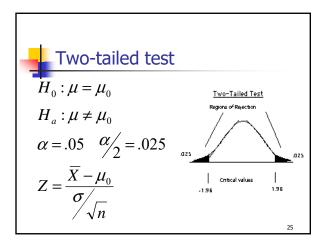


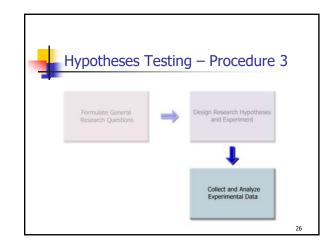


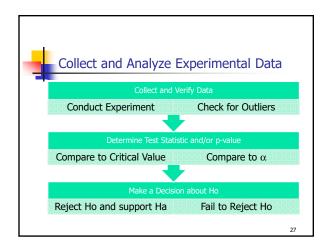


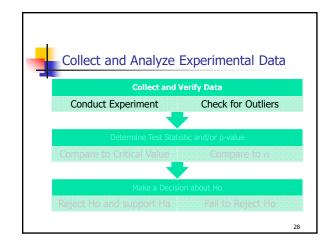


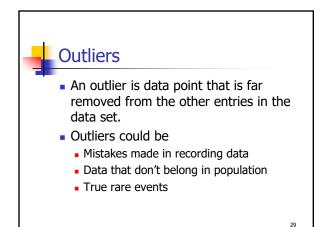


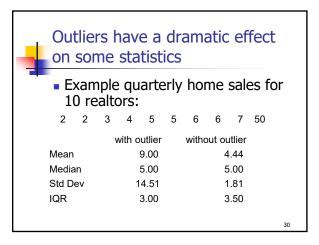


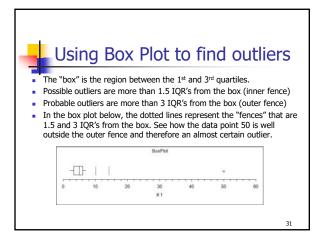


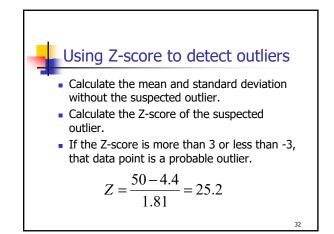


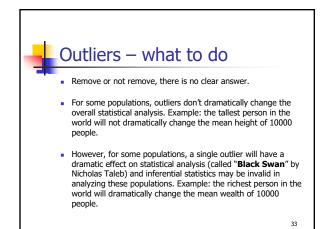




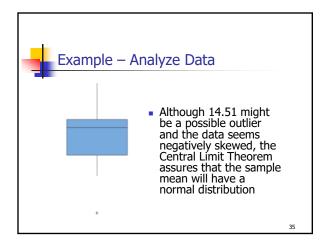


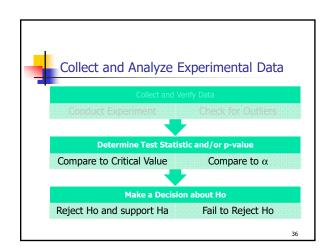


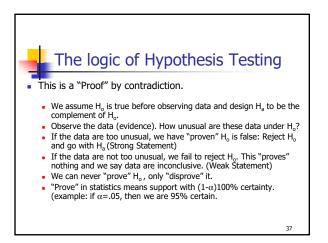


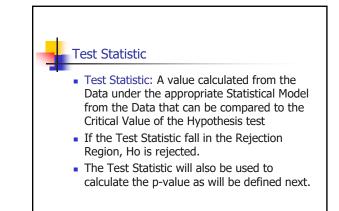


_	Ex	ample	e – Ai	nalyze	e Data	а			
<ul> <li>In the Soy Sauce Example, a 36 bottles were measured, volume is in fluid ounces</li> </ul>									
		14.51	15.16	15.28	15.33	15.36	15.42		
		15.43	15.45	15.49	15.59	15.60	15.61		
		15.62	15.63	15.71	15.81	15.87	16.00		
		16.01	16.02	16.05	16.06	16.06	16.09		
		16.09	16.11	16.16	16.16	16.27	16.31		
		16.35	16.36	16.45	16.72	16.75	16.79		
								34	

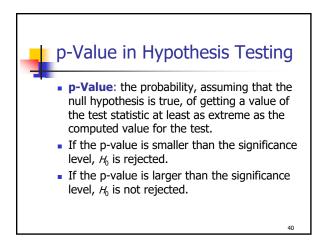


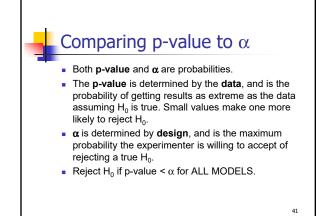


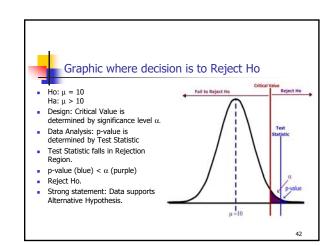


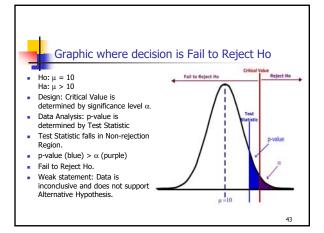


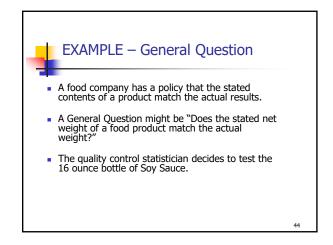
Example - Testing for the Population Mean Large Sample, Population Standard Deviation Known • When testing for the population mean from a large sample and the population standard deviation is known, the test statistic is given by:  $Z = \frac{\overline{X} - \mu}{\sigma / \sqrt{n}}$ 

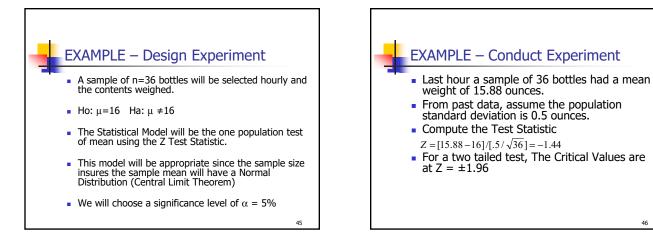


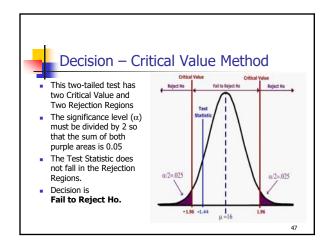


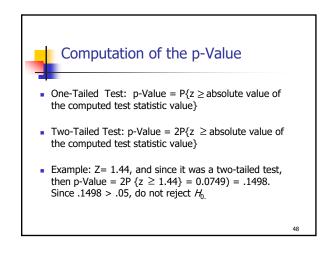


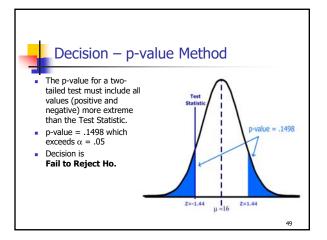


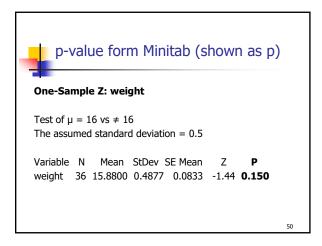


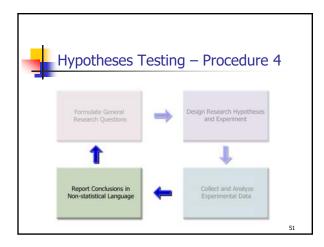


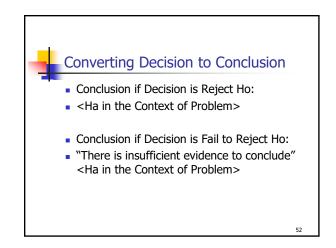


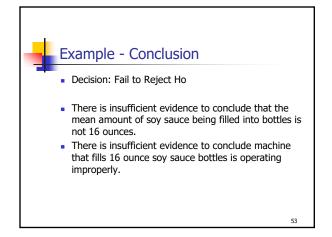


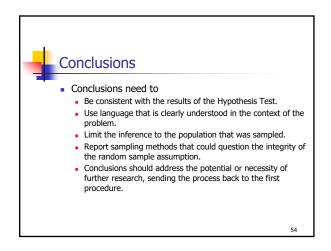


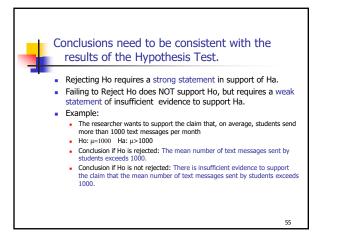


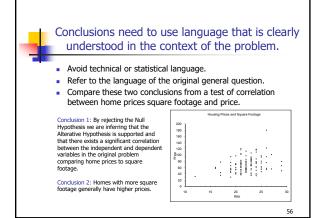


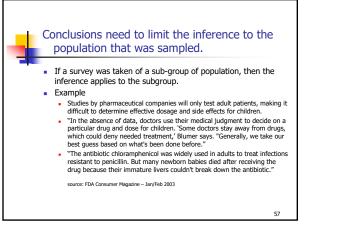


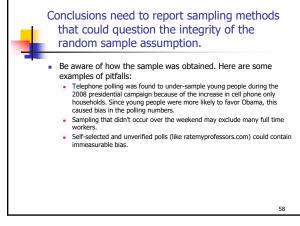


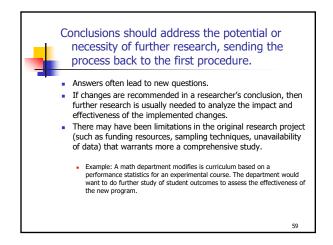


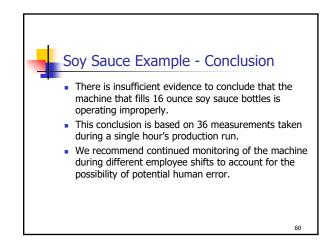


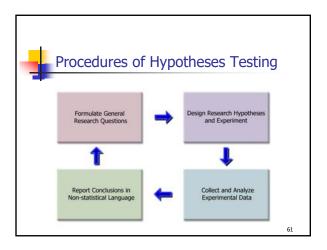


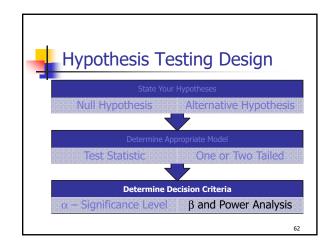




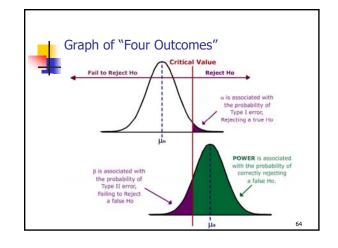


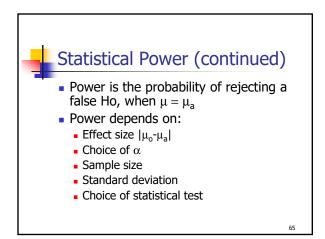


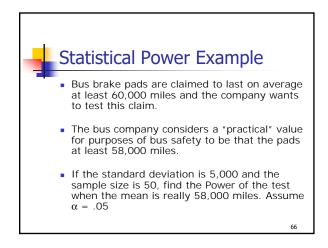


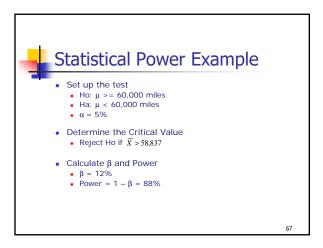


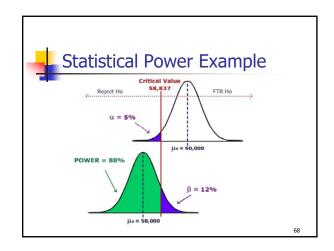
Statistical Power and Type II error								
		Fail to Reject Ho	Reject Ho					
	Ho is true	1–α	α Type I error					
	Ho is False	β Type II error	$1-\beta$ Power					
				63				

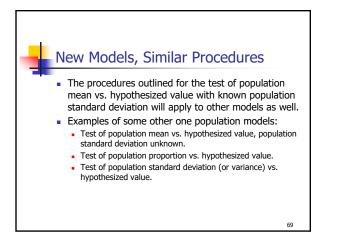


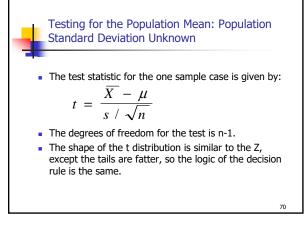


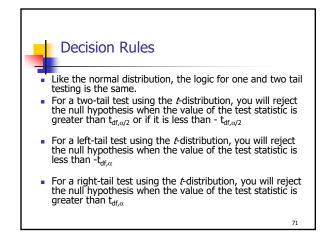


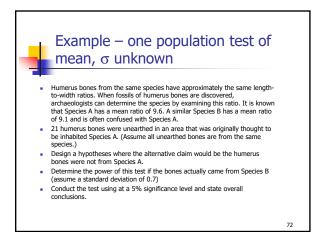


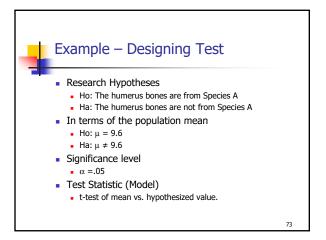


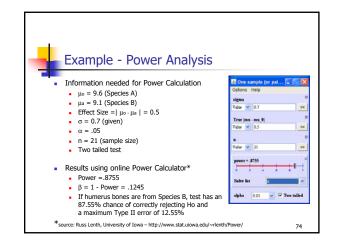


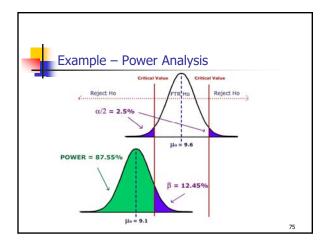


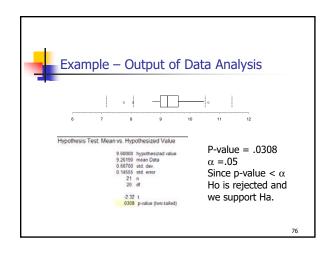


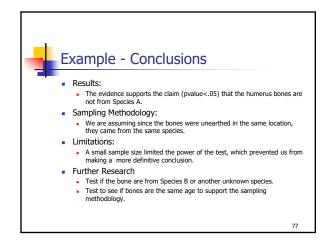


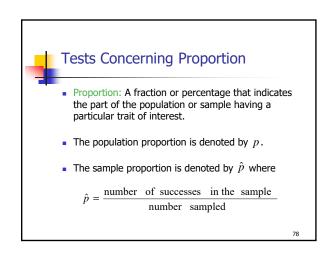


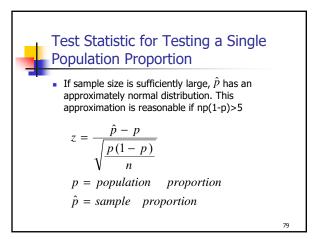


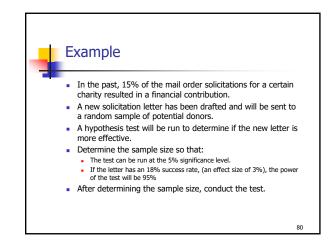


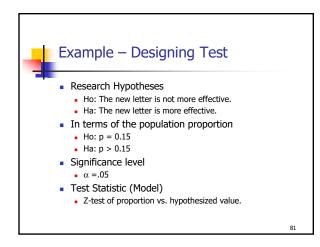


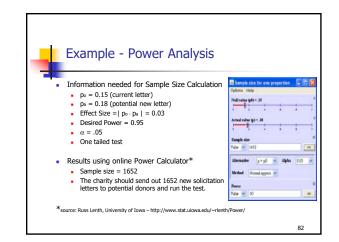


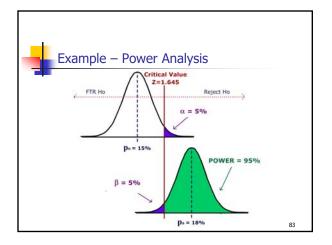


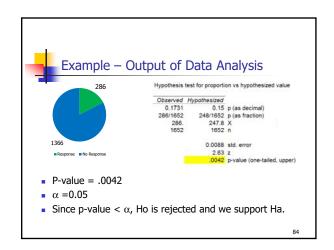


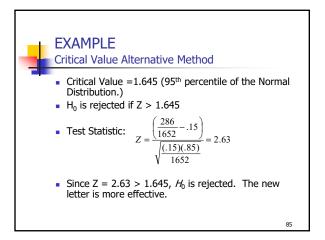


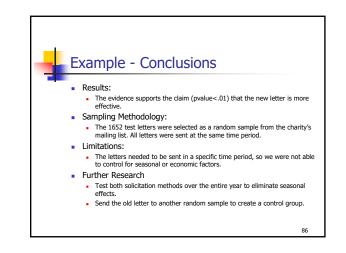


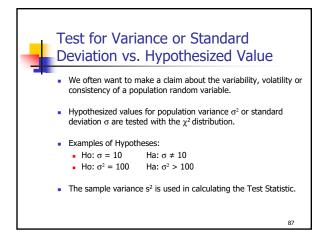


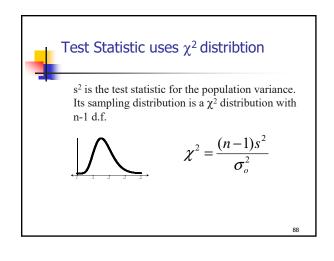


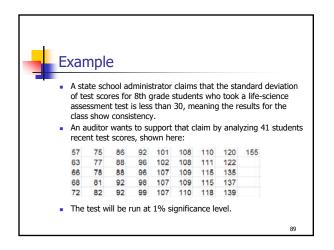


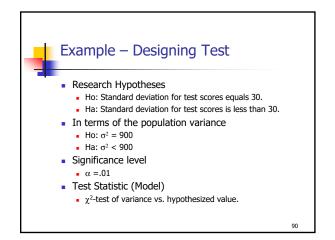


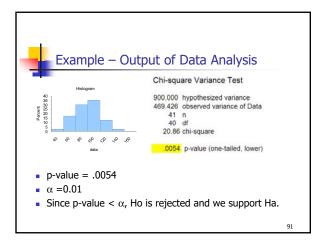


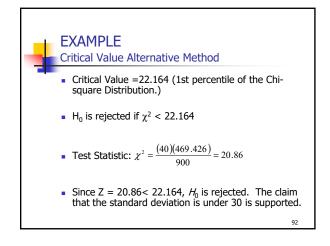


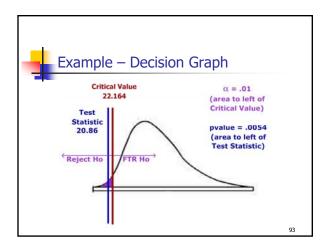


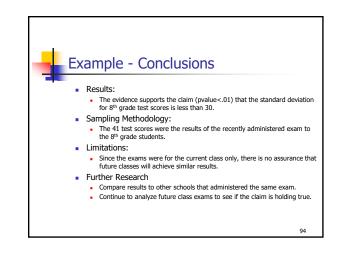




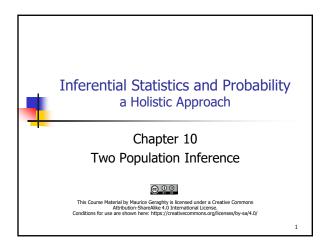


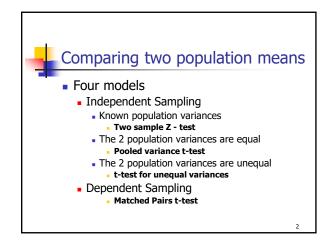


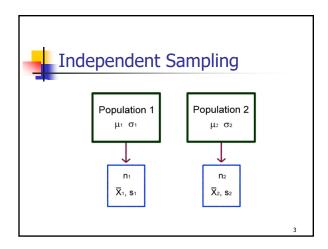


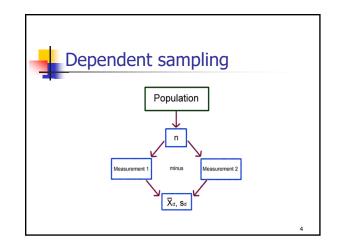


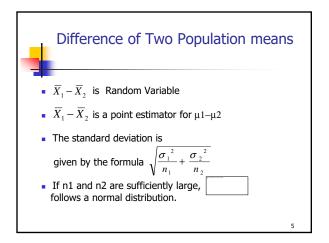
## Chapter 10 Slides

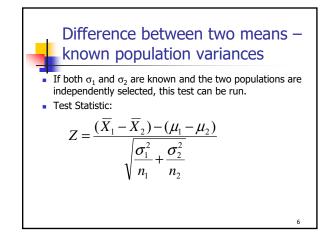




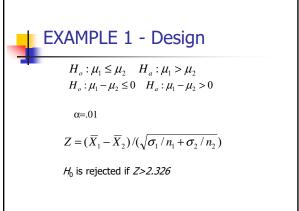


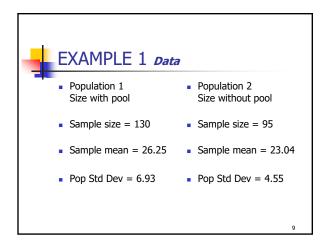


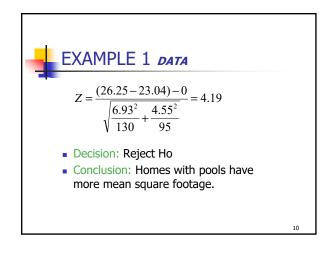


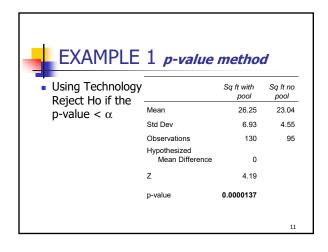


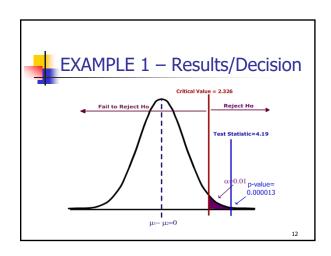
# Example 1 Are larger houses more likely to have pools? The housing data square footage (size) was split into two groups by pool (Y/N). Test the hypothesis that the homes with pools have more square feet than the homes without pools. Let α = .01

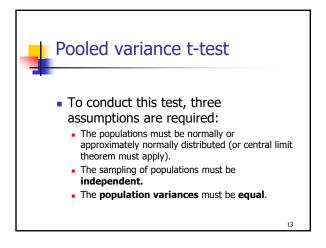


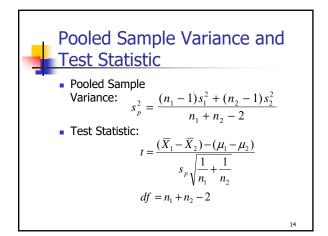


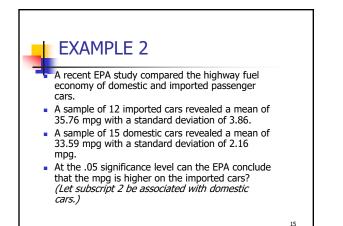


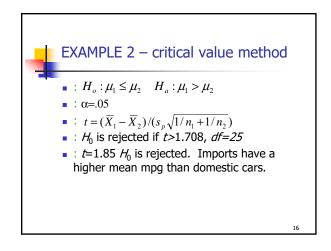


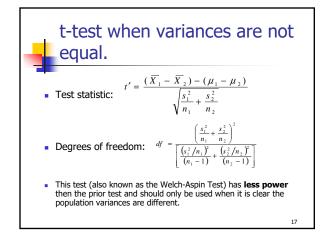


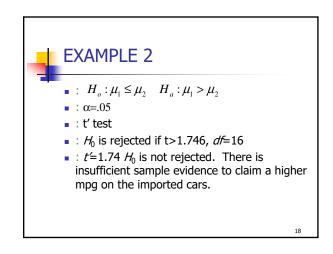


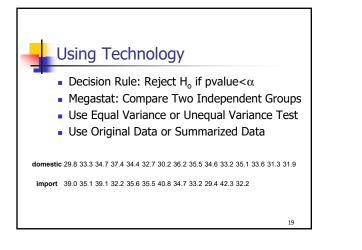


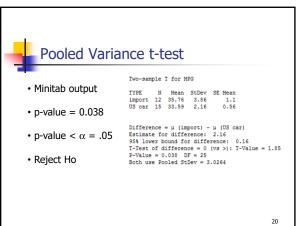


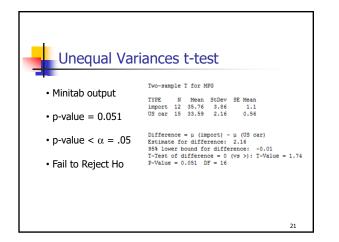


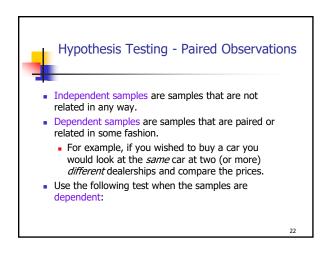


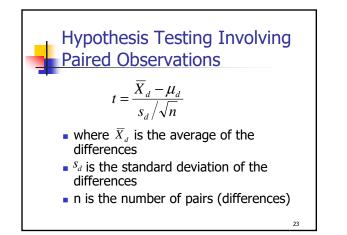


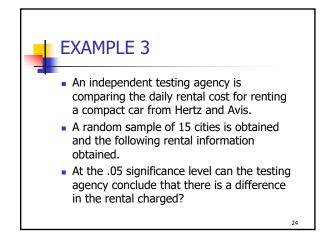


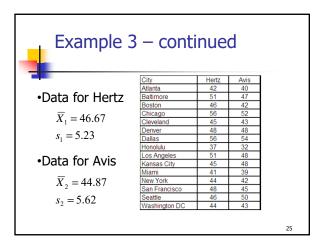


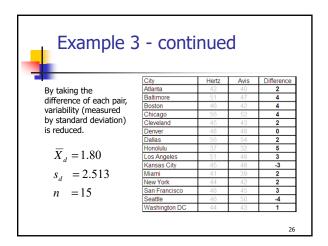


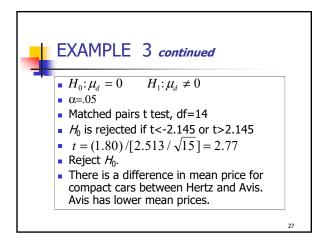


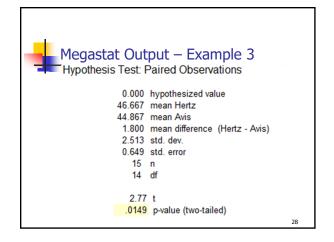


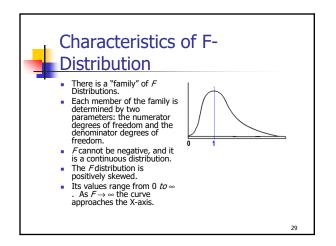


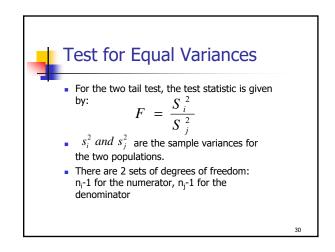


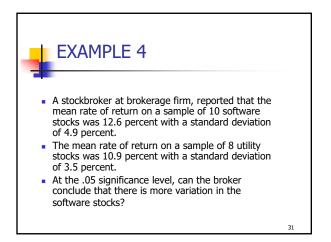


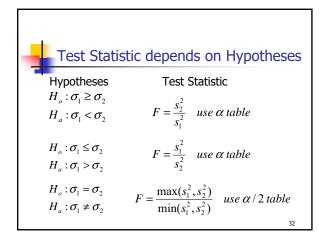


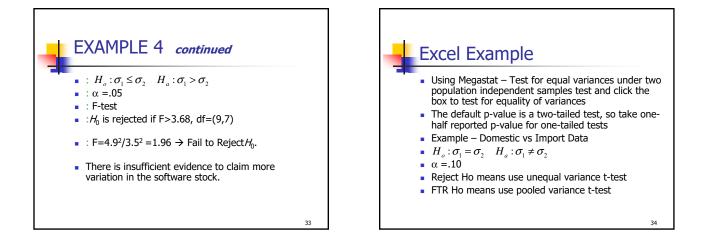


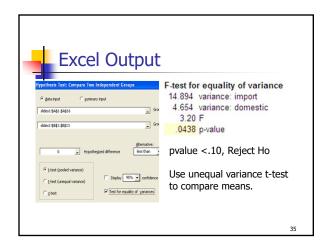


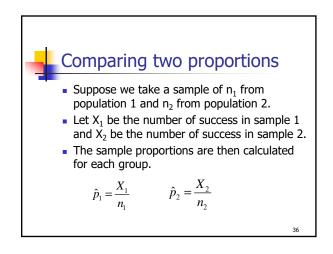




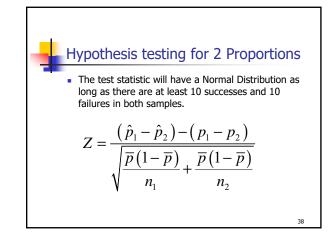


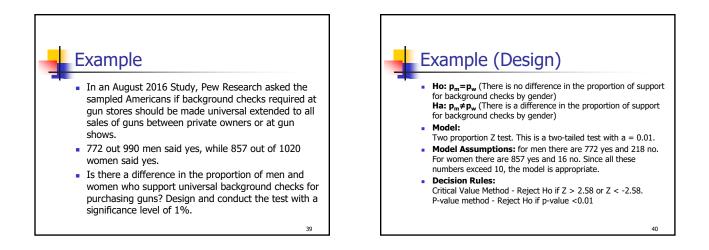


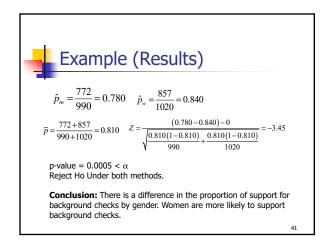




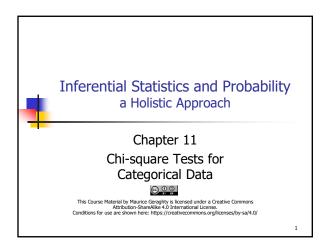
Hypothesis testing for 2 Proportions• In conducting a Hypothesis test where the Null  
hypothesis assumes equal proportions, it is best  
practice to pool or combine the sample proportions  
into a single estimated proportion, and use an  
estimated standard error.
$$\overline{p} = \frac{X_1 + X_2}{n_1 + n_2}$$
 $s_{\overline{p}_1 - \overline{p}_2} = \sqrt{\frac{\overline{p}(1 - \overline{p}) + \overline{p}(1 - \overline{p})}{n_1}}$ 

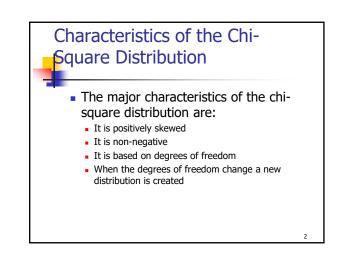


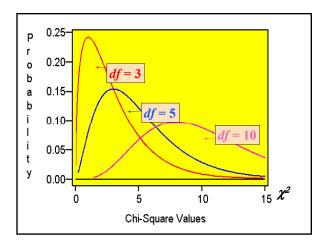


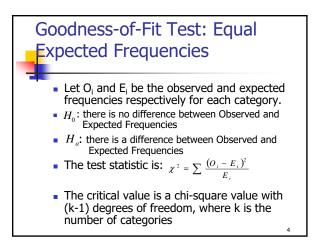


# Chapter 11 Slides

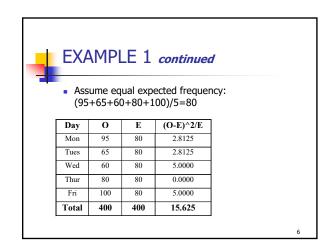




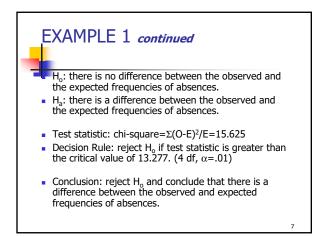


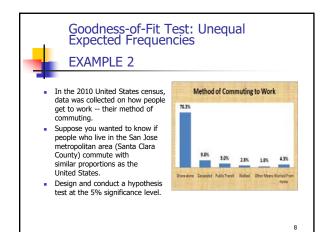


EXA	MPLE 1		
manuf detern	acturing plant. At the	nteeism was collected e .01 level of significa a difference in the at	ince, test to
	Day	Frequency	
	Monday	95	
	Tuesday	65	
	Wednesday	60	
	Thursday	80	
	Friday	100	
		1	1 5

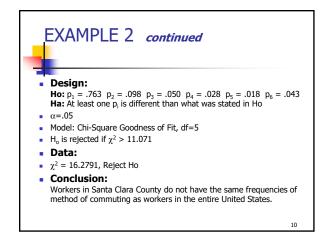


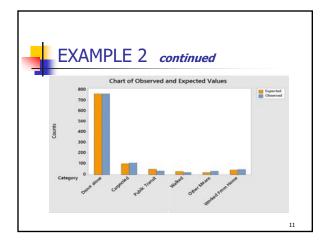
# Chapter 11 Slides

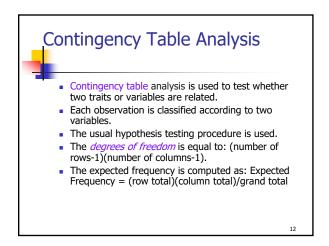


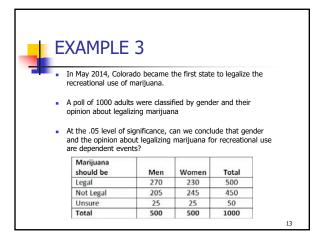


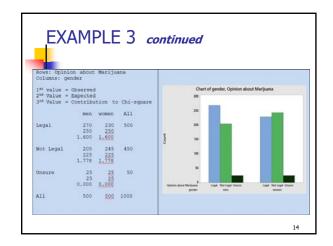
Method Of Commuting	Observed Frequency	Expected Proportion	Expected Frequency	$\sum \frac{(O-I)}{r}$
	O,	p,	E	<i>Ξ</i> Ε
Drive Alone	764	0.763	763	0.001
Carpooled	105	0.098	98	0.500
Public Transit	34	0.050	50	5.1200
Walked	20	0.028	28	2.285
Other Means	30	0.018	18	8.000
Worked from Home	47	0.043	43	0.372
TOTAL	1000	1.000	1000	16.279

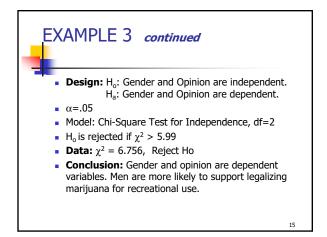




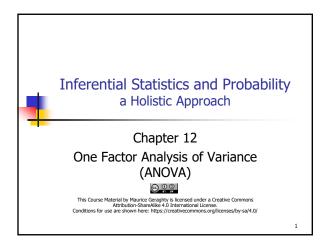


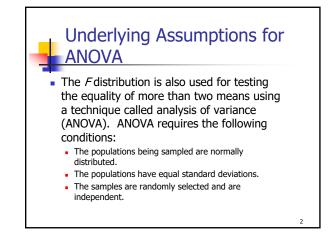


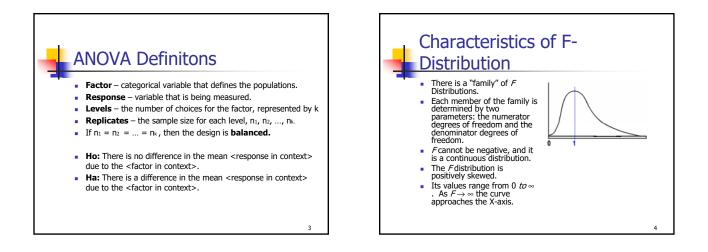


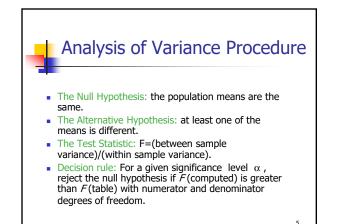


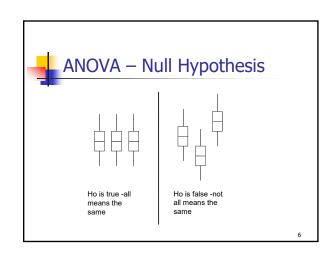
## Chapter 12 Slides



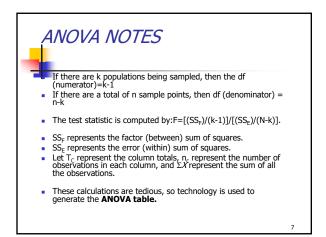


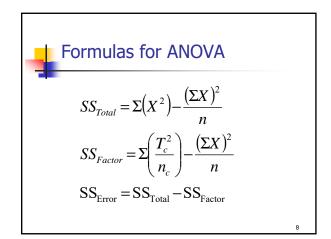




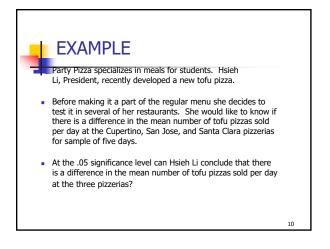


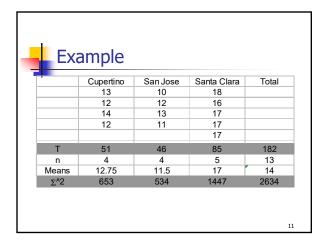
# Chapter 12 Slides

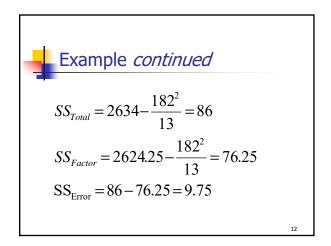




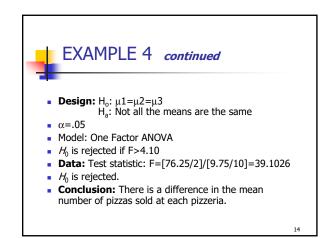
ANOVA Table								
	Source	SS	df	MS	F			
	Factor	SS <sub>Factor</sub>	k-1	SS <sub>F</sub> /df <sub>F</sub>	MS <sub>F</sub> /MS <sub>E</sub>			
	Error	SS <sub>Error</sub>	n-k	$SS_{E/}df_{E}$				
	Total	SS <sub>Total</sub>	n-1					
					9			



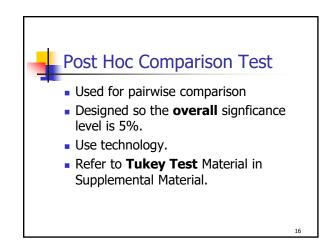


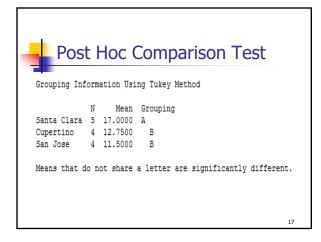


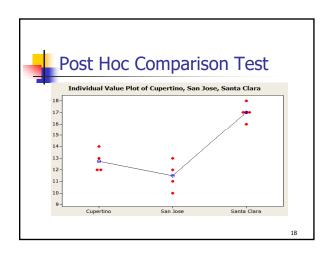
Example 4 <i>continued</i>										
ANOVA TABLE										
Source	SS	df	MS	F						
Factor	76.25	2	38.125	39.10						
Error	9.75	10	0.975							
Total	86.00	12								
					13					

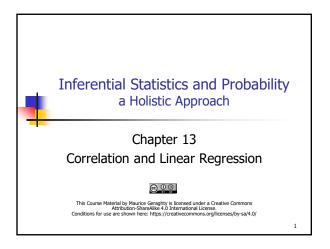


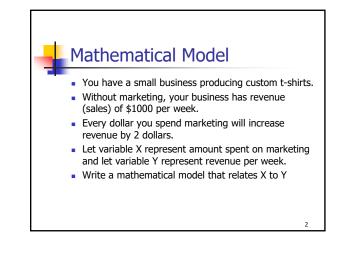
One-w	ay Al	NOV	A: Cu	perting	o, San J	ose, Sar	ita Clara			
Source	DF		SS	MS	F	Р				
Factor	2	76.	250	38.125	39.10	0.000				
Error	10	9.1	750	0.975						
Total	12	86.	000							
S = 0.	9874	R-:	Sq =	88.66%	R-Sq	(adj) = 8	6.40%			
S = 0.	9874	R-	Sq =	88.66%	Inc		95% CIs	For Mea	an Base	d on
			-		Ind Poo	ividual bled StDe	95% CIs			
Level		N	Me	an StI	Ind Poc Dev	ividual bled StDe	95% CIs v			
Level Cupert	ino	N 4	Ме 12.7	an StI 50 0.9	Ind Poo Dev	iividual bled StDe	95% CIs .v + -*)			



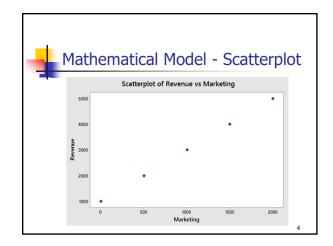


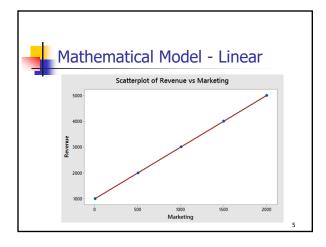


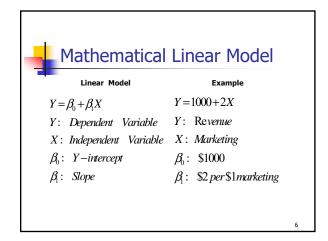


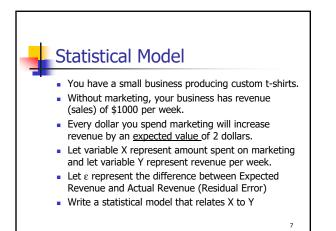


×	Mathematical Model - Table									
-	X=marketing	Y=revenue								
	\$0	\$1000								
	\$500	\$2000								
	\$1000	\$3000								
	\$1500	\$4000								
	\$2000	\$5000								
			3							

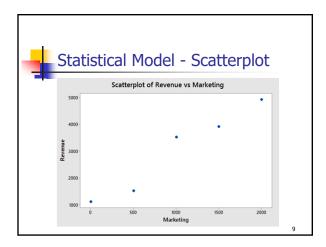


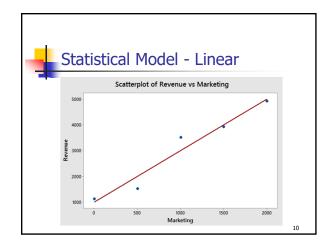


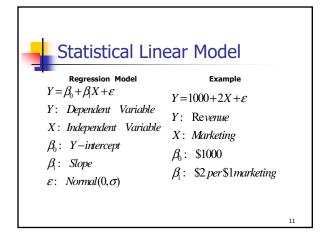


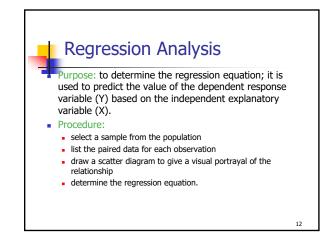


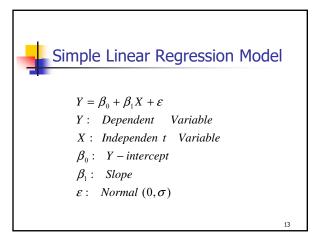
Statistical Model - Table									
Expected Revenue	Y=Actual Revenue	ε=Residual Error							
\$1000	\$1100	+\$100							
\$2000	\$1500	-\$500							
\$3000	\$3500	+\$500							
\$4000	\$3900	-\$100							
\$5000	\$4900	-\$100							
	Expected Revenue           \$1000           \$2000           \$3000           \$4000	Expected Revenue         Y=Actual Revenue           \$1000         \$1100           \$2000         \$1500           \$3000         \$3500           \$4000         \$3900							

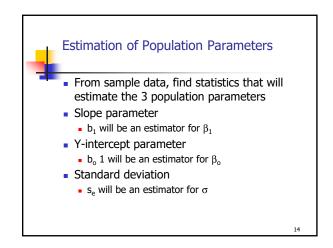


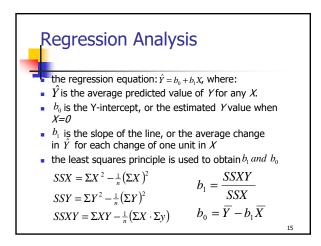


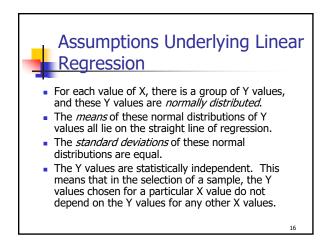


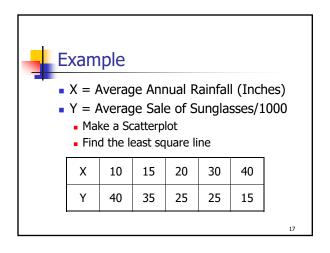


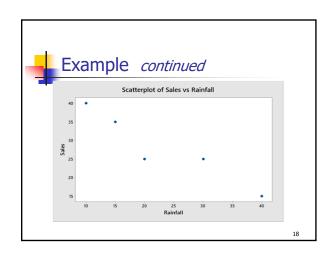




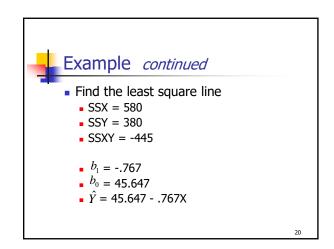


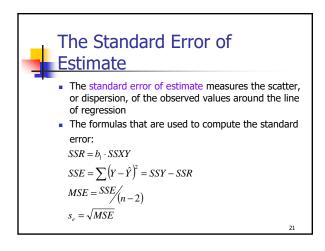


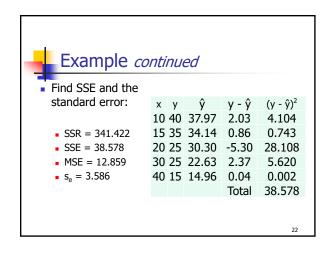


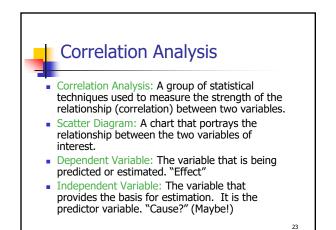


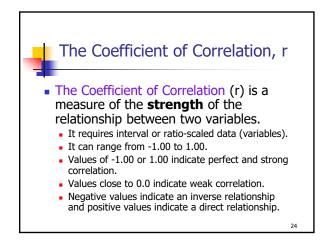
4	Example <i>continued</i>											
		Х	Y	X <sup>2</sup>	Y <sup>2</sup>	XY						
		10	40	100	1600	400						
		15	35	225	1225	525						
		20	25	400	625	500						
		30	25	900	625	750						
		40	15	1600	225	600						
	Σ	115	140	3225	4300	2775						
							19					

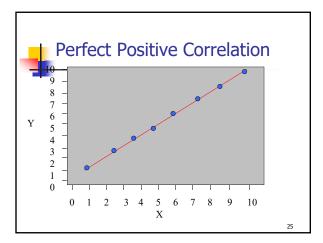


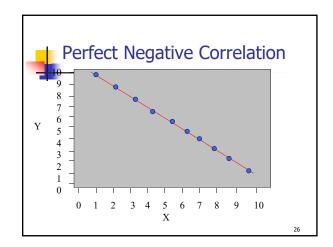


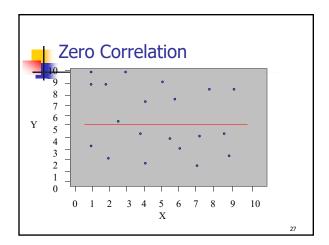


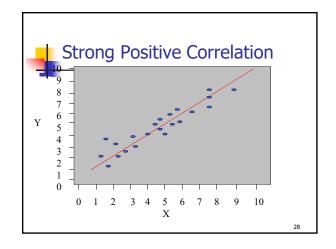


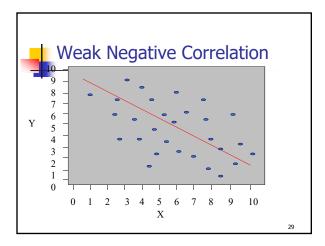


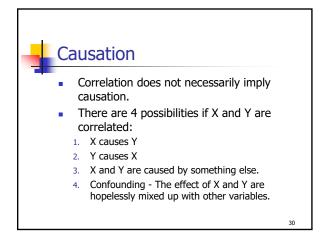


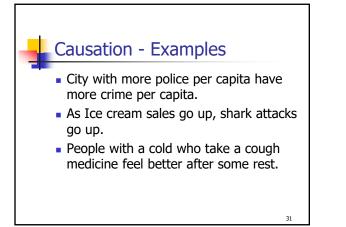


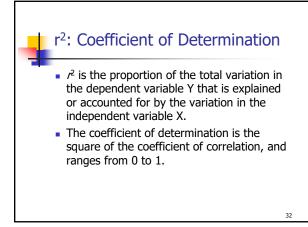


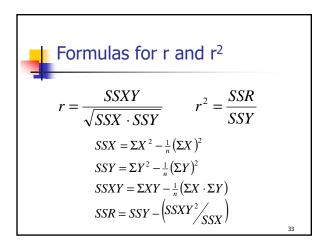




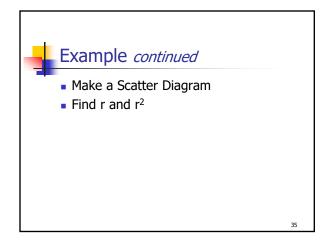


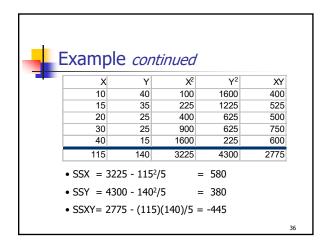


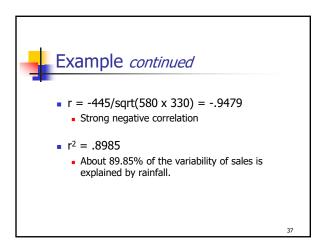


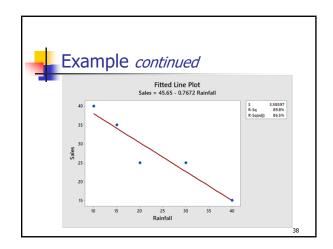


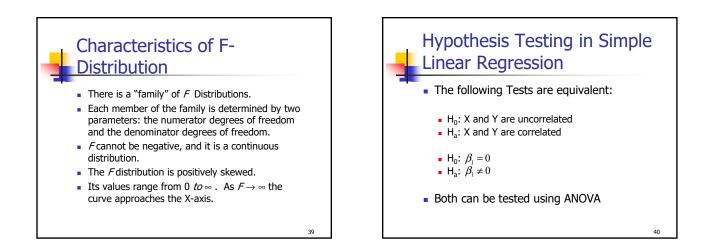
Example									
	<ul> <li>X = Average Annual Rainfall (Inches)</li> <li>Y = Average Sale of Sunglasses/1000</li> </ul>								
	Х	10	15	20	30	40			
	Y	40	35	25	25	15			





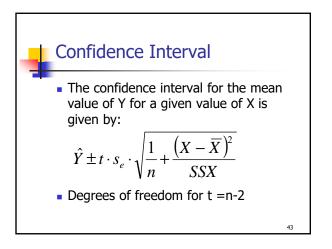


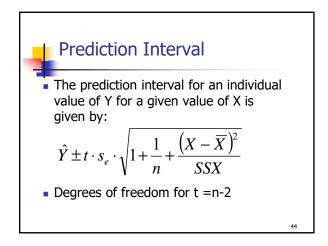


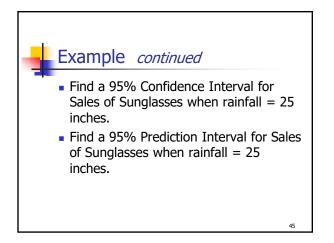


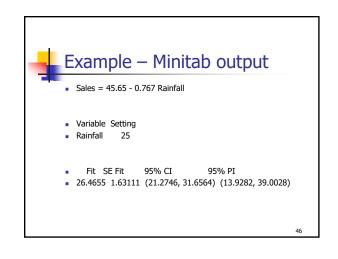
ANOVA Table for Simple									
Source	SS	df	MS	F					
Regression	SSR	1	SSR/dfR	MSR/MSE					
Error/Residual	SSE	n-2	SSE/dfE						
TOTAL	SSY	n-1							
		1	1	<u> </u>					
				41					

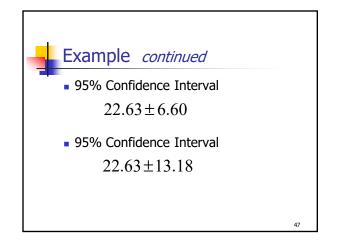
Example <i>continued</i>									
• Test the Hypothesis $H_0: \beta_1 = 0$ , $\alpha = 5\%$									
Source	SS	df	MS	F	p-value				
Regression	341.422	1	341.422	26.551	0.0142				
Error	38.578	3	12.859						
TOTAL	380.000	4							
<ul> <li>Rej</li> </ul>	ect Ho p	o-valu	e < α		<u> </u>				

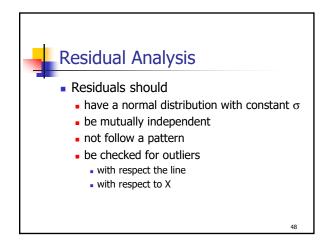


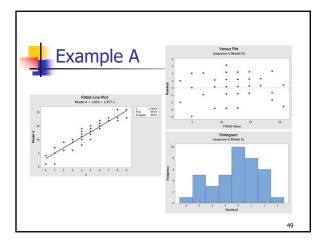


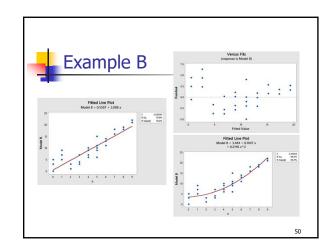


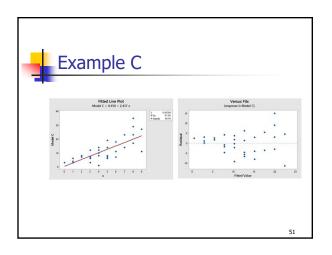


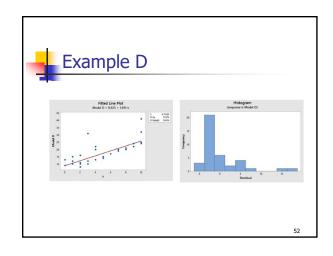


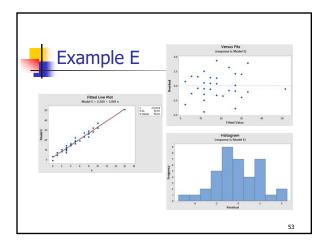


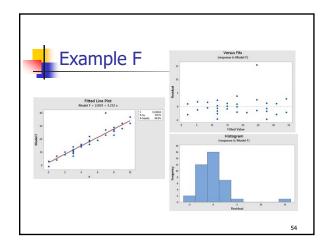




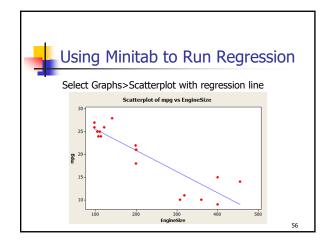


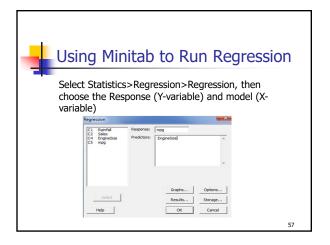


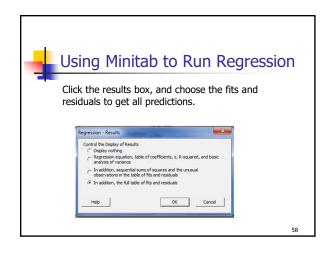


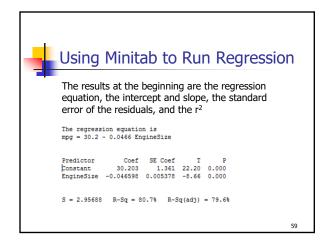


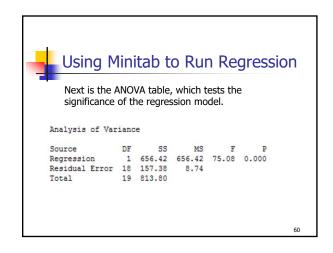
Us	sing №	linital	o to	Run	Regre	ession
	Data shov MPG (Y) f			e in cub	c inches	(X) and
	x	У		х	У	
	400	15		104	25	
	455	14		121	26	
	113	24		199	21	
	198	22		360	10	
	199	18		307	10	
	200	21		318	11	
	97	27		400	9	
	97	26		97	27	
	110	25		140	28	
	107	24		400	15	
						55











-	Usi	ng Mi	nita	b to	o Ri	un R	egress	sion
	Finall	y, the re	sidual	s shov	v the	potentia	al outliers.	
	Obs	EngineSize	mpg	Fit	SE Fit	Residual	St Resid	
	1	400	15.000	11.564	1.167	3.436	1.26	
	2	455	14.000	9.001	1.421	4.999	1.93	
	3	113	24.000	24.937		-0.937	-0.33	
	4	198	22.000	20.976	0.673	1.024	0.36	
	5	199	18.000	20.930	0.672	-2.930	-1.02	
	6	200	21.000	20.883	0.671	0.117	0.04	
	7	97	27.000	25.683	0.939	1.317	0.47	
	8	97	26.000	25.683	0.939	0.317	0.11	
	9	110	25.000	25.077	0.891	-0.077	-0.03	
	10	107	24.000	25.217	0.902	-1.217	-0.43	
	11	104	25.000	25.357	0.913	-0.357	-0.13	
	12	121	26.000	24.565	0.853	1.435	0.51	
	13	199	21.000	20.930	0.672	0.070	0.02	
	14	360	10.000	13.427	0.998	-3.427	-1.23	
	15	307	10.000	15.897	0.807	-5.897	-2.07R	
	16	318	11.000	15.385	0.842	-4.385	-1.55	
	17	400	9.000	11.564	1.167	-2.564	-0.94	
	18	97	27.000	25.683	0.939	1.317	0.47	
	19	140	28.000	23.679	0.792	4.321	1.52	
	20	400	15.000	11.564	1.167	3.436	1.26	61

